



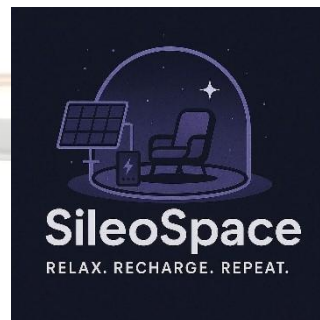
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BUSINESS PLAN REPORT



SileoSpace Sdn. Bhd.

PREPARED BY:

No.	NAME	STUDENT ID
1.	AMIRA HANA SOFEA BINTI AHMAD FARID	2023664726
2.	ANIS SAFIA BINTI MOHD RASHDAN	2023888818
3.	IRDINA NAFISAH BINTI ZAINUDIN	2023660858
4.	MUHAMMAD NAIMAN BIN NOORHAIZAL	2023675098
5.	NUR DAYANA BINTI MOHD FADZIL	2023681196

PREPARED FOR:

MS. NUR JIHAN BINTI MD JOHAN

DATE OF SUBMISSION:

WEEK 13

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1.0 EXECUTIVE SUMMARY

SileoSpace Sdn. Bhd. business plan introduces a new and innovative concept in the wellness industry called SileoSpace Sdn. Bhd. The product is a solar powered panic room that is designed to help people to relax, calm down and recharge their energy, especially during moments of high stress. The idea was inspired by the increasing pressure faced by employees, students and the general public in today's environment.

SileoSpace is a glass igloo style pod equipped with a massage chair and a cool, modern design. What makes it special is its use of solar energy, which makes it eco-friendly and ideal to be placed outside workplaces, libraries, in public areas or even airports. The pod provides privacy through two-way mirror glass, so the users can enjoy the view outside without being seen from the outside.

The target users include office workers who are overstressed, university students needing a mental break and anyone in public places who wants a short moment of peace. The main purpose of SileoSpace is to provide a space for meditation, short rests and stress relief anytime and anywhere.

To promote SileoSpace it uses various marketing strategies including social media content, having its own official website to showcase the product and provide detailed information, as well as to facilitate collaboration with other companies or campuses. SileoSpace used an eye-catching and modern designs to attract public attention. Additionally, during the launch period, it will offer special discounts as it promotional campaign to encourage early users and partners to experience SileoSpace.

For operations, it will focus on using sustainable materials, installing the pods in high traffic locations and ensuring the massage chair and ventilation system provide users with a comfortable experience.

SileoSpace has a strong potential to grow because more and more people are looking for mental health solutions and spaces that offer privacy, peace and comfort. With its unique design, solar power system and real stress relief features, SileoSpace can become a go to choice for modern relaxation needs. The business is expected that will attract attention, make a positive impact, and grow steadily with the right support and marketing.