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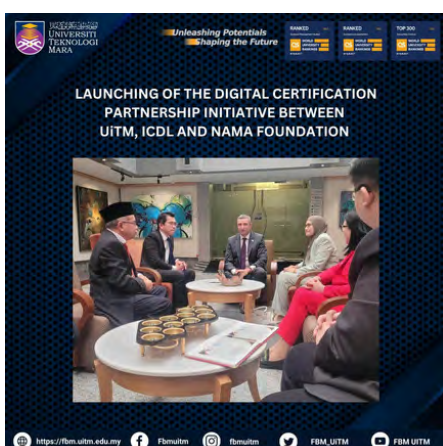


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INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING



LAUNCHING OF THE DIGITAL CERTIFICATION PARTNERSHIP INITIATIVE BETWEEN UiTM, ICDL & NAMA FOUNDATION

SHAH ALAM, 16 MARCH 2023 – Universiti Teknologi MARA (UiTM) has strengthened its partnership with ICDL, the world's leading digital skills certification agency, and NAMA Foundation, a prominent international grant provider. This collaboration aims to develop best practices and enhance performance in international digital certification for UiTM graduates.

The launch of the Digital Certification Partnership Initiative (DCPI), following the signing of a Memorandum of Understanding (MoU) between the three parties, represents a significant step towards a prospective tripartite partnership. This initiative embodies the United Nations Sustainable Development Goal 17 (SDG17) - Partnership for the Goals. It offers invaluable opportunities for UiTM students, particularly those from the B40 economic background, to acquire the essential skills needed in the Industry 4.0 era.

UiTM's Faculty of Business and Management (FBM) has been designated as the Accredited Test Center (ATC) and becomes the first faculty to benefit from this partnership project. The launch event was graced by the presence of the Honorable Irish Minister of State for Skills and Further Education, Mr. Niall Collins, Her Excellency the Ambassador of Ireland to Malaysia, Ms. Hilary Reilly, Assistant Vice Chancellor for Strategy at Universiti Teknologi MARA, Prof. Ts. Dr. Nor Hayati Saad, and the Dean of the Faculty of Business and Management, Prof. Dr. Firdaus Abdullah. The event concluded with the presentation of certificates to students and staff of UiTM, marking the successful completion of the pilot digital certification project.

ICDL has also announced its support to UiTM by sponsoring 100 units of the Compass Module. This module will enable the measurement and benchmarking of graduate digital skills across various areas.

By actively engaging with strategic partners and receiving support, UiTM is well-positioned to remain relevant and competitive while offering programs that align with the needs and demands of the market.

INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

STRATEGIC VISIT



A courtesy visit by Dato' Wahadaniah Abd Wahab, Director of Corporate Relations, to the Faculty of Business and Management has brought an excellent collaboration idea on digital skills in the e-market to help students generate income. This collaboration will provide students with the most recent digital jobs in demand.

11 April 2023- Alumni Network Centre (ANC), UiTM, headed by Director, Associate Professor Datin Sri Dr Nazura Mohamed Sayuti, and her team recently visited FBM. The visit allowed the ANC to exchange ideas and experiences and discuss cooperation opportunities with FBM.



On April 11, 2023, FBM had the privilege of hosting the first courtesy visit by the 'Persatuan Alumni Fakulti Pengurusan Perniagaan'. We were honoured to welcome a delegation led by Datuk Zulkifli Ishak, the President of Alumni FPP. Datuk Zulkifli shared the association's plans and activities throughout the visit and expressed their unwavering support for the faculty's vision and mission. During the hour-long session, several topics were discussed, including enhancing relations between the faculty and the association and employing multifaceted efforts to foster FPP's growth.

FBM was honoured to host Prof. Dr. David Hind, President of the Asia Pacific Institute of Events Management (APIEM), on May 15, 2023. The meeting, held at the Deanery Office, Level 2, PFI FBM, UiTM Puncak Alam, was chaired by Prof. Dr. Firdaus Abdullah, the Dean of FBM. The event management program's faculty members were present during the discussion. The main agenda was to discuss the future strategy for APIEM, focusing on expanding partnerships and jointly hosting international conferences, symposiums, and forum discussions.



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On May 3, 2023, a delegation from FBM, led by Dean Professor Dr. Firdaus Abdullah, visited the Federation of Malaysian Manufacturers (FMM) in Selangor. Mag Ng, Chairman of the FMM Selangor & Kuala Lumpur Branch, and Dato' J. Palaniappan, Vice Chairman of the FMM Selangor & Kuala Lumpur Branch, received the delegation. During the visit, the Dean shared FBM's latest achievements, activities, and the benefits that the industry can gain from collaborating with FBM. The discussion also covered potential collaborations in industry advisory, knowledge transfer programs, consultancy projects, and TVET (Technical and Vocational Education and Training) education-industry activities.

On May 23, 2023, FBM received a courtesy visit from HudHud Technologies Berhad and the Standard and Industrial Research Institute of Malaysia (SIRIM). The delegation was led by Dato Mohd Zamri Mazleh, Vice President of HudHud Technologies, accompanied by Mr. Razali Ahmad, CEO of HudHud Technologies, and Md. Yazid Miskom, Senior Consultant at SIRIM's Technopreneur Development Section. The visit aimed to discuss potential collaboration between FBM and the visiting organizations. The focus was on exploring opportunities for partnership in the technopreneurship program and establishing strategic ties between the parties.



FBM had the pleasure of hosting a delegation from Universitas Indonesia (UI) consisting of 3 lecturers and 4 students from May 5th to 9th, 2023. The delegates included Dr. Lisa Listiana, Dr. Wahyu Jatmiko, Dr. Nur Dhani Hendranastiti, Rayhan Ali Rachman, Ananda Agista Humaira Fariza Ifra Andriani, and Rayhan Muhammad Naufal. During their visit, the activities revolved around community engagement with SMK Puncak Alam on Islamic Financial Literacy, students participating in classes on Intro to Fiqh Muamalat and Islamic Economics, an International Forum Series with Renova, and industry visits to the Islamic Financial Services Board (IFSB) and Kloth Sdn Bhd. FBM appreciates the valuable opportunity to strengthen and expand collaborations with UI to benefit both institutions.

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On March 21, 2023, the Office of Industry, Community, and Alumni Network (ICAN) organized a courtesy visit to the Will Group in Damansara Perdana. The visit aimed to strengthen cooperation between the two parties and explore collaborative programs, particularly in entrepreneurship incubation, research and consultation, industry advising, and mentorship programs. The meeting between Prof. Dr. Firdaus Abdullah, Dean of the Faculty of Business and Management, Dr. Nor Farradila Abdul Aziz, Deputy Dean of Industry, Community, and Alumni Network, and representatives from Will Group, including Aliza Ali, Group Managing Director, and Widayu Latiff, Executive Director, was productive. The Faculty of Business and Management will continue to work closely with the industry to ensure students acquire the necessary skills for the high-demand workplace of the 21st century.

Faculty of Business and Management (FBM) UiTM is one of the faculties in Malaysia that have been invited to a networking dinner organised by Universitas Airlangga (UnAir), Indonesia. The event was held at the InterContinental Hotel on 24 February 2023. Professor Dian, Dean of the Faculty of Economics and Business UnAir, was also there, while FBM UiTM was represented by Assoc. Prof. Dr. Amirul Afif Muhamat (Deputy Dean Research & Innovation) and Dr Nor Farradila Abdul Aziz (Deputy Dean of ICAN). Both parties have agreed to design a program and collaborate on research activities and student and staff mobility.



27 Jan 2023- FBM welcomes strategic partnerships with industry to jointly train and develop students' potential, especially in the digital entrepreneurship up-skilling and re-skilling training programs. These mutually beneficial partnerships can produce more entrepreneurs in the future who are innovative and able to solve complex problems, drive economic growth, and create a more skilled workforce. The discussion was chaired by Prof Dr Firdaus Abdullah, Dean Faculty of Business and Management, with the presence of Dato Wahadaniah Abd Wahab (Director of Corporate Relations Ihsan Fintech Sdn Bhd), Dato Moh Ali Majis (Chairman & Founder at Aliy Group), Mr Hani, Dr Nor Farradila Abdul Aziz (Deputy Dean Industry, Community and Alumni Network), and Assoc Prof Dr Zarina Denan (Deputy Dean of Academic Affairs).

INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

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The Faculty of Business and Management (FBM) had a fruitful discussion with the Bond Pricing Agency Malaysia (BPAM) to kick-start an academia-industry collaboration. This collaboration will benefit both parties, including the students and the public, interested in research and consultation regarding the fixed-income market. In the meeting were Ms. Audrey Chai (Senior Manager, BPAM), Mr. Mohd Albakry Abd Azis (Assistant Manager, Partnerships, Retail Products & Media, BPAM), Assoc. Prof. Dr. Amirul Afif Muhamat (Deputy Dean of Research & Innovation), Assoc. Prof. Dr. Harlina Suzana Jaafar, Head, CHARM@FBM), Dr. Roslina Mohamad Shafi (Coordinator, CHARM@FBM), and Dr. Emi Normalina Omar (Coordinator, CHARM@FBM).

The Faculty of Business and Management (FBM) hosted an international delegation led by Assist. Prof. Dr. Samsul Arifin from the Faculty of Economics and Business, Nahdlatul Ulama Islamic University (UNISNU) in Jepara, Central Java, Indonesia. Accompanying him were Mr. Jati Widagdo, Ms. Nimas Aulia P., and Ms. Shinta Kumala Dwi, lecturers from the same faculty. This visit took place on Monday, January 16th, 2023. The primary purpose of the visit was to explore potential collaborations between UNISNU and FBM in areas such as postgraduate programs, international joint research projects, and staff and student exchange programs.



FBM warmly welcomed an international delegation led by Assist. Prof. Dr. Dimas Bagus Wiranatakusuma, the Executive Secretary of the International Program for Islamic Economics and Finance (IPIEF) at Universitas Muhammadiyah Yogyakarta (UMY), Indonesia, along with 17 undergraduate students on January 11th, 2023. The visit aimed to discuss potential collaborations between UMY and FBM, focusing on staff and student mobility and other international programs. The visit concluded with warm closing remarks and a gift-exchange ceremony at the Deanery Office, Level 2, PFI FBM, UiTM Puncak Alam.



Thank You

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