





AN INTERNAL BULLETIN OF FBM

FACULTY OF BUSINESS AND MANAGEMENT













INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING



MOU & MOA

MBSB BANK - UITM



On February 14, 2023, a significant event took place in Shah Alam as Universiti Teknologi MARA (UiTM) partnered up with MBSB Bank Berhad to sign a momentous Memorandum of Understanding (MoU). The primary focus of this MoU is to foster financial education and enhance learning through various financial management programs, benefiting both academic and business development.

The esteemed Vice Chancellor of UiTM, Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor, had the honor of signing the MoU alongside the Chief Executive Officer of the MBSB Bank Group, Datuk Nor Azam M. Taib. This significant moment was witnessed by the respected Dean of FBM, Professor Dr. Firdaus Abdullah, and MBSB Bank's Head of Digital Business, Zainul Abidin Mustafa, at the distinguished Tuanku Syed Sirajuddin Chancellery Building, UiTM Shah Alam.

This MoU symbolizes a long-term strategic initiative of UiTM 2025, aligning with the university's vision of becoming a digital campus through the Puncak Alam Campus. Its primary objective is to facilitate the growth of UiTM in the digital realm while nurturing a profound understanding of financial management and promoting financial literacy among students and the wider community.

STARBUCKS COLLABORATION WITH FBM UITM

On 7th February 2023, Berjaya Starbucks Coffee Company Sdn Bhd Headed by the Real Estate Manager, Ms. H'ng Sook Yee, made a visit to FBM. The visit provided an opportunity for Berjaya Starbucks to discuss possible collaborations with FBM. Also attended the meeting was Dato' Zuraidah Mohd Said, Adjunct Professor of FBM.

Welcome Starbucks to UiTM Puncak Alam.





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