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MARA

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Shaping the Future

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WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
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INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

MOU & MOA

MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN THE MALAYSIA ASSOCIATION OF CONVENTION AND EXHIBITION ORGANISERS AND SUPPLIERS (MACEOS) AND UNIVERSITI TEKNOLOGI MARA (UiTM)



A significant memorandum of understanding (MoU) was signed between MACEOS (Malaysian Association of Convention and Exhibition Organizers and Suppliers) and UiTM (Universiti Teknologi MARA) at the Connexion Conference and Event Centre in Kuala Lumpur.

The MoU was signed by Prof Dr. Firdaus Abdullah, representing UiTM, and Mr. Francis Teo, representing MACEOS. This collaboration signifies an important milestone in the industry-academic partnership. The ceremony was attended by influential CEOs and Directors from the business event industry, highlighting the significance of the partnership in driving growth and excellence.



The alliance aims to provide UiTM students with the necessary skills and knowledge for success in the business events industry, improving their employability and nurturing a new generation of professionals.

The event was honored by the presence of Professor David Hind, the president of APIEM (Asia Pacific Institute for Events Management). The partnership between MACEOS and UiTM holds great potential for transforming the industry-academic landscape, creating synergies and contributing to the growth of the business events industry. We look forward to further updates and developments as the journey progresses.



Thank You

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