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JANUARY - JULY

**An Internal
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WORLD
UNIVERSITY
RANKINGS
2024
BUSINESS & MANAGEMENT STUDIES 1079
ECONOMICS & ECONOMETRICS 2381

UiTM *di hatiku*

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Faculty of Business and Management
F B M



The Chartered
Institute of Logistics
and Transport



Premier Digital
Tech Institution



The Digital Skills Standard



Chartered
Insurance
Institute
Standards. Professionalism. Trust.



FBM Highlights

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NAZURAH ABDUL MALEK

FBM Strategic **ACTION PLAN RETREAT 2024**



The Faculty of Business and Management (FBM), UiTM Puncak Alam held their yearly Strategic Action Plan Workshop recently on 8th to 10th January 2024 at ILD UiTM, Bandar Enstek, Negeri Sembilan. The main aim of this workshop was to discuss and develop an action plan for the faculty to strengthen its direction and increase productivity for year 2024.

The action plan isn't just about making a checklist of how to go about in order to hit the KPI/PI targets, it's about crafting a roadmap that guides faculty members towards achieving the aspiration of FBM and UiTM as a whole. The workshop was headed by Professor Dr Firdaus Abdullah, the Dean of Faculty of Business and Management.

Importantly, the two-day workshop provided a platform for FBM members to meet face to face and spent time collaboratively on the way forward focusing on the areas of academic, research, industry & community linkages, entrepreneurship, income generation, as well as finding ways to increase FBM's visibility. Therefore, a substantial strategic action plan and targets have been mapped out in this workshop. A well-defined action plan will encourage a healthy work culture which then contribute to fulfilling both the faculty and university's Key Performance Indicator (KPI).

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