

SOCIO ENVIRONMENT COMPENDIUM





FACULTY OF BUSINESS AND MANAGEMENT UNIVERSITI TEKNOLOGI MARA

STUDENT AFFAIRS

ACTIVITIES/PROGRAMS







The main objective of this program is to gather participants from ASEAN countries so that participants can exchange knowledge about culture. Conducted online, this program attracted participants from ASEAN countries such as Indonesia, Thailand, and Vietnam. With a total of 65 participants, the virtual summer camp achieved the performance indicator set by UiTM on the number of students involved in international programs.



2021



The Friends Without Borders program involved participants from Malaysia and abroad, including those from Indonesia, the Philippines, and Pakistan. Among the achievements of the program is that participants can learn about the diversity of countries and cultures. A total of 103 participants attended this event, thus helping to achieve the performance indicator set by UiTM on the number of students involved in international programs.



FRIENDS WITHOUT BORDERS



DEAN'S CUP TOURNAMENT 2021 (e-SPORT)





The Dean's Cup e-sports tournament is the first of its kind held at the Faculty of Business and Management. The program received a very good response from students, with 429 of them participating. This total number of participants has achieved the performance indicator set by UiTM on the number of students involved in e-sports.





A program evaluation form was provided to program participants, and a total of 680 responses were received. A total of 96.6 percent of the respondents were satisfied with the completion of the program. Overall, 96.5 percent of respondents are satisfied with the program and this program met the university's performance indicator for student satisfaction percentage in the career guidance program.

