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ACHIEVEMENTS



Congratulations to Nurul Salizawatee Binti Mahpar, a Senior Lecturer from the International Business Program for successfully completing the Sakura Science Exchange Program 2022 and becoming a member of Sakura Science Club (SSC) Alumni Association Japan.

Congratulations to Nuramira Syazwina binti Misron from BBA (Hons.) International Business (BA246) on your achievement in completing the Sakura Science Exchange Program 2022 and becoming a member of Sakura Science Club (SSC) Alumni Association Japan.



Congratulations to Putri Arissa Balqis Binti Ab Lah for being selected to join the Global Undergraduate Exchange Program (Global UGRAD) to the United States of America (U.S.).

Global UGRAD brings future leaders to the U.S. to experience the U.S. educational system and explore the U.S. culture and values.

Students of the UGRAD Program are fully sponsored by the U.S. Bureau of Educational and Cultural Affairs.



ACHIEVEMENTS



Congratulations to one of our FBM student, Nurafifah Sabrina Binti Mohd Roseli, from BBA (Hons.) Marketing (BA240) for being fully sponsored by the Japan Nitori International Scholarship Foundation, giving her the opportunity to have a chance to continue her internship at Nitori Holdings Com., Ltd.

Congratulations to Assoc. Prof. Dr. Erne Suzila Kassim who has successfully secured the 'Research Grant Bank Indonesia (RGBI)' with a total amount of RM76,000. The faculty is proud of this remarkable accomplishment and may this be an inspiration to all.



Congratulations to all FBM staff who have successfully secured the UCS Matching Grant with RMIT University, Australia with total amount of RM20,000. The faculty is proud of this remarkable accomplishment and may this be an inspiration to all.

ACHIEVEMENTS

CONGRATULATION!

TO ALL FBM STAFF WHO HAVE SUCCESSFULLY SECURED RESEARCH GRANTS

Congratulations



On Securing
RM5000 Funding from Geran Komuniti CE-SIR

Project Title
'SMARTCOM' : A One-Stop Online Platform for Upskilling Digital Competencies Among B40 Community

Leader
Noor Azura Binti Dahalan

Members
1. Dr. Muhamad Khalil Bin Omar
2. Dayang Nailul Munna Binti Abg Abdullah
3. Dr. Shuhaida Binti Mohamed Shuhidan (KP Pengkomputeran, Informatik & Media)
4. Dr. Yusri Hazrol Bin Yusoff (Fakulti Perakaunan)

Congratulations



On Securing
RM5000 Funding from Geran Komuniti CE-SIR

Project Title
PPR Gombak Setia: Lestari Keusahawanan (Transform Creativity at Your Fingertips)

Leader
Lailatul Faizah Abu Hassan

Members
1. Dr. Nor Farradila Abdul Aziz (Fbm)
2. Assoc. Prof. Ir. Dr. Ahmad Sabirin Zoalfakar (Kolej Pengajian Kejuruteraan)
3. Ir. Dr. Maizatul Zolkapli (Kolej Pengajian Kejuruteraan)

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Exploring The Impact Of Malaysia Social Innovation (MYIS) Akar Umbi Selected Project in Kelantan: A Case Study Of Pengupas Kelapa 3 In 1

Leader
Assoc. Prof. Dr. Siti Noorsuriani binti Ma'on

Members
1. Prof. Madya Dr. Noor'ain binti Mohamad Yunus
2. Dr. Emi Normalina binti Omar
3. Dr. Ida Suriya binti Ismail

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Impact Study Of Malaysia Social Innovation Program (MYIS) Grassroots 2022: Smart Agriculture Farming (Safar)

Leader
Assoc. Prof. Dr. Melissa binti Shahrom

Members
1. Dr. Mohd Hafiz bin Zulfakar
2. Dr. Norasekin binti Abd Rashid
3. Dr. Mohd Safwan bin Ramli
4. Dr. Imani binti Mokhtar

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
A Social Impact Assessment Of Myis Grant: Sangkar Sembelihan

Leader
Assoc. Prof. Dr. Amirul Afif bin Muhamat

Members
1. Dr. Muhammad Hafiz bin Abd Rashid & Abd Aziz
2. Dr. Muhammad Azman bin Ibrahim
3. Dr. Yusri Hazrol bin Yusoff

Congratulations



On Securing
RM20000 Funding from Strategic Research Partnership (SRP)

Project Title
To Identify Best Practices Of Sustainable Supply Chain Management For Palm Oil Industry In Indonesia And Malaysia

Leader
Prof. Ts. Dr. Veera Pandiyan A/L Kaliani Sundram

Members
1. Ariff Azly bin Muhamed (Dr.)
2. Zarina binti Abdul Munir
3. Nursaadatun Nisak binti Ahmad (Dr.)

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Small Farmers In Malaysia: Challenges And Opportunities

Leader
Assoc. Prof. Dr. Norol Hamiza binti Zamzuri

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1. Dr. Herwina binti Rosnan
2. Dr. Nur Syuhada binti Jasni
3. Dr. Azlina binti Hanif

Congratulations



On Securing
RM40000 Funding from Kolaborasi Entiti Penyelidikan UiTM (KEPU)

Project Title
Developing A Social Media Marketing Competency Model For Digital Entrepreneurs

Leader
Assoc. Prof. Muhammad Iskandar bin Hamzah

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1. Ruhaini binti Muda (Profesor Madya Dr)
2. Amily binti Fikry & Aziz (Profesor Madya Dr)
3. Keshminder Singh A/L Jit Singh (Profesor Madya Dr)
4. Siti Norida binti Wahab (Ts. Dr.)

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Developing Social Impact Assessment Among SME for MYIS Community Program

Leader
Assoc. Prof. Dr. Norol Hamiza binti Zamzuri

Members
1. Dr. Jacqueline Koh Siew Len Stephen (FBM, Sabah)
2. Dr. Sharifah Nurafizah binti Syed Annuar (FBM, Sabah)
3. Prof. Dr. Nooritawati binti Md Tahir (School Of Engineering)
4. Dr. Herwina binti Rosnan (AAGBS)

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TO ALL FBM STAFF WHO HAVE SUCCESSFULLY SECURED RESEARCH GRANTS

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On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
A Social Impact Assessment of MYIS Grant: Curry-Puff Maker

Leader
Assoc. Prof. Dr. Amirul Afif bin Muhamat

Members
1. Dr. Muhammad Hafiz bin Abd Rashid & Abd Aziz
2. Dr. Muhammad Azman bin Ibrahim
3. Dr. Yusri Hazrol bin Yusoff

Congratulations



On Securing
RM18000 Funding from Geran Insentif Penyelidikan (GIP)

Project Title
The Impact Of Smart Atmospheric, Service Acceptance, Dining Enjoyment And Purchase Decision Towards Satisfaction In Smart Restaurant

Leader
Amily binti Fikry & Aziz (Profesor Madya Dr)

Member
Nur Nelisa Sufina binti Zainal Abidin

Congratulations



On Securing
RM21600 Funding from Geran Insentif Penyelidikan (GIP)

Project Title
Acceptance Of Blockchain Technology For Claim Management Of Takaful Operators in Malaysia

Leader
Assoc. Prof. Dr. Amirul Afif bin Muhamat

Members
Nur Izzati binti Ibrahim

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Social Innovation For Livestock Industry: Challenges And Opportunities

Leader
Assoc. Prof. Dr. Erne Suzila binti Kassim

Members
1. Dr. Sri Fatiany binti Abdul Kader Jailani
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3. Dr. Mira Susanti binti Amirrudin

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Impact Study of Malaysia Social Innovation Program (MYIS) Grassroots 2022: Flexsilk - Flexible Silkscreen Printing Table

Leader
Assoc. Prof. Dr. Melissa binti Shahrom

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1. Dr. Mohd Hafiz bin Zulfakar
2. Dr. Norasekin binti Abd Rashid
3. Dr. Mohd Safwan bin Ramli
4. Dr. Imani binti Mokhtar

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Impact Analysis of Malaysia Social Innovation (MYIS) Akar Umbi Selected Project In Kelantan: A Case Study of Skaeng

Leader
Assoc. Prof. Dr. Siti Noorsuriani binti Ma'on

Members
1. Prof Madya Dr. Noor'ain binti Mohamad Yunus
2. Dr. Emi Normalina binti Omar
3. Dr. Ida Suriya binti Ismail

Congratulations



On Securing
RM5000 Funding from Strategic Research Partnership (SRP)

Project Title
Development Of Social Innovation Success Indicators: A Case Of The Livestock Industry

Leader
Assoc. Prof. Dr. Erne Suzila binti Kassim

Members
1. Dr. Sri Fatiany binti Abdul Kader Jailani
2. Dr. Sharidatul Akma binti Abu Seman
3. Dr. Mira Susanti binti Amirrudin

ACHIEVEMENTS



Congratulations to Professor Ts. Dr. Veera Pandiyan A/L Kaliani Sundram and the Sustainable Supply Chain Logistics Management Research Initiative Group from the Faculty of Business and Management for their successful establishment as a Research Initiative Group within UiTM's Entity of Excellence (EK) starting from May 15, 2023. This milestone is expected to enhance the research agenda and provide greater benefits to all members of the UiTM community.

The Faculty of Business and Management (FBM) would like to congratulate Assoc. Prof. Dr. Ariff Md Ab Malik's for the appointment as the Director of the Reserve Officer Training Unit of UiTM (PALAPES) effective from 2nd May 2023 until 1st May 2025.





Thank You

EDITOR:

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