



UNIVERSITI
TEKNOLOGI
MARA

Unleashing Potentials
Shaping the Future

TOP 300
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

-SOCENTIUM-

keeping you informed

AN INTERNAL BULLETIN OF FBM

FACULTY OF BUSINESS AND MANAGEMENT



January - June 2023
eISSN: 2636-9656
Volume: 6(1), 2023



<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm



FBM_UiTM



FBM UITM

CONGRATULATIONS!

STUDENT ACHIEVEMENTS

INTERNATIONAL PROJECT LOGISTICS COMPETITION 2022/2023 CONGRATULATION TO ALL THE WINNERS



**iPLC
2022/2023**



CONGRATULATIONS!

WIRASA 2023

On June 23rd, 2023, the grand finale of WIRASA 2023, known as Malam Gala WIRASA, was held at Dewan Agong Tuanku Chanselor (DATC), UiTM Shah Alam. This event marked the closure of WIRASA 2023 and was a remarkable celebration. Throughout the WIRASA 2023 program, the Faculty of Business and Management (FBM) enthusiastically participated in 8 arts and cultural competitions, competing against 18 participants from various colleges, academic centers, and faculties in UiTM Shah Alam and UiTM Puncak Alam.

The FBM contingent demonstrated exceptional talent and determination, securing the 2nd place overall for the Solo Traditional Singing category and the 3rd place for the Band category. Moreover, the FBM contingent received multiple accolades, including the Best Band Performance Award, Best Ads Video Award, and Best Dress Awards for the "Staff Got Talent" and Solo Traditional Singing categories.

This incredible achievement led to a joyous gathering of the FBM contingent, who was honored to meet Prof. Dr. Firdaus Abdullah, the esteemed Dean of FBM, Tn. Syed Ashrene Syed Omar, the Deputy Dean (HEP) of FBM, and other esteemed FBM academic staff. Together, they celebrated the outstanding success of the FBM contingent.





Thank You

EDITOR:

DR. MOHAMMAD ZULFAKHAIRI
DR. NUR ZAHIDAH
DR. NURHUDA
DR. MUHAMMAD RIDZUAN
DR. SHARULSHAHIDA
SYAFIQAH JOHAN
NAZURAH ABDUL MALEK
HABIEL ZAKARIAH