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QS WOWNEWS

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STAFF EXCHANGE PROGRAMME BETWEEN FBM UiTM MALAYSIA AND UNTAG SURABAYA

Date published: 6 January 2020

FBM UiTM Malaysia conducted an exchange programme recently with UNTAG-SURABAYA, which started on 4th November 2019 and lasted for two weeks. Two lecturers, Assoc. Prof. Dr. Maimunah Mohd Shah and Dr. Rohani Mohd from FBM were involved in this international collaboration, which has provided the opportunity to share knowledge and expertise among the students and staff of Universitas 17 Agustus 1945 (UNTAG), Surabaya.

Full article: click [here](#)



FBM UiTM COLLABORATES WITH UNIVERSITY OF CHIANG MAI, THAILAND ON HALAL INITIATIVES AND INTERNATIONAL MICE EDUCATION DEVELOPMENT

Date published: 9 February 2020

The Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia was invited to attend the 2nd International Meeting, Incentives, Conventions, Exhibitions (MICE) Conference and Forum 2019 in Chiang Mai, Thailand, held on 28th till 30th August 2019 at Khum Kham International Convention Centre. Dr. 'Ismah Osman, a Fellow of iHALALMAS, and Dr. Norol Hamiza Zamzuri, the newly appointed Director of Community of Research UiTM, were invited speakers in a consolidated thought-provoking session.

Full article: click [here](#)



DEPARTMENT OF STANDARD MALAYSIA AND iHALALMAS, FBM OF UiTM JOIN FORCES ON THE AWARENESS PROGRAM OF HALAL MALAYSIAN STANDARD

Date published: 29 February 2020

FBM UiTM through its halal centre, iHALALMAS, was very privileged to join forces with the Department of Standard Malaysia, towards meeting the aspiration of Malaysia to become the world's leading halal hub. The programme was very valuable as it involved a few sharing sessions related to halal standards, which deepened the understanding of the Malaysian Halal Standard and its importance to consumers and the industry. More importantly, this programme played a crucial role as an interactive platform for students to meet with the experts of the halal industry, which assisted the students and academics in understanding the halal ecosystem.

Full article: click [here](#)



FBM UiTM MALAYSIA AND FEB UNTAG SURABAYA INDONESIA'S INTERNATIONAL SYMPOSIUM

Date published: 29 February 2020

The annual international symposium between FBM UiTM and Faculty of Economics and Business (FEB) University of 17 August 1945 Surabaya, Indonesia (UNTAG) entered into the second year in 2019. This collaboration displays a close relationship that has been forged since the signing of MoU between the two institutions in 2018. The event in 2019 was held at Surabaya Indonesia after its maiden ceremony was held in Shah Alam Malaysia in 2018. Eight postgraduate students and six lecturers from FBM participated in this event.

Full article: click [here](#)

MHRM PROGRAMME OFFERED BY FBM, UiTM GETS FULL ACCREDITATION BY CMI, UK

Date published: 28 April 2020

Universiti Teknologi MARA (UiTM), Malaysia, and the Chartered Management Institute (CMI), United Kingdom, have signed a Memorandum of Agreement (MoA) on a professional accreditation course on 3rd January 2020. It's very heartening to note that students enrolled in MHRM from September 2019 will receive not only a scroll for their Master's degree but also a CMI Level 7 Certificate in Strategic Management and Leadership. The accelerated pathway for professional certification for UiTM students is another international recognition for UiTM and its Masters programmes.

Full article: click [here](#)



UiTM AND WSF SIGN AN MoU TO PROMOTE YOUTH ENTREPRENEURSHIP

Date published: 26 May 2020

A Memorandum of Understanding (MOU) was signed between the Faculty of Business and Management of Universiti Teknologi MARA (UiTM) and World Startup Festival (WSF) on 8 January 2020 to strengthen the capacity of UiTM and youth entrepreneurship in the region.

Full article: click [here](#)





FBM UiTM RECEIVES MALAYSIA'S FINANCE ACCREDITATION

Date published: 25 June 2020

The Department of Economic and Finance Studies (DoEFS), Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia has proudly announced that its four academic programmes in Economics, Finance, Insurance, and Islamic Banking have been accredited by Malaysia's Finance Accreditation Agency (FAA). The FAA accreditation recognises that the design, development, and delivery of the learning in the four academic programmes successfully met the rigorous standards of FAA Learning Requirements and are in compliance with the FAA Quality Framework for accredited academic programmes in Malaysia. This accreditation accentuates the significance of the programmes on the financial market and the service industry.

Full article: click [here](#)

YOUNG ENTREPRENEUR: UiTM'S UNDERGRADUATE STUDENT RUNS REFURBISHED FURNITURE BUSINESS

Date published: 2 August 2020

Arliya Munif, student of Bachelor of Business Administrations (Hons) Entrepreneurship at UiTM Selangor Campus, started a 'refurbished furniture business' in 2017 at the young age of 17.

Full article: click [here](#)





UiTM TO SIGN MoA WITH UPI INDONESIA TO STRENGTHEN COLLABORATIVE RESEARCH USING MATCHING GRANT

Date published: 1 November 2020

The Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia, and the Faculty of Economics and Business Education (FPEB), Universitas Pendidikan Indonesia (UPI), Indonesia will soon be signing a Memorandum of Agreement (MoA) that aims to target collaborative research via a research matching grant scheme (RMGS).

Full article : click [here](#)

STRENGTHENING TIES BETWEEN UiTM FBM AND UNESA THROUGH RESEARCH MATCHING GRANT SCHEME

Date published: 5 November 2020

The Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia and the Faculty of Economics, Universitas Negeri Surabaya (UNESA), Indonesia will soon be signing a Memorandum of Understanding (MoU) to open further research collaboration between the two universities.

Full article: click [here](#)



UiTM MARKETING LECTURERS' RESEARCH ARTICLES PUBLISHED IN HIGH IMPACT JOURNALS

Date published: 3 November 2020

The Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia achieved another academic publication milestone in the first half of 2020 when three manuscripts authored by its teaching staff were published by Emerald Publishing, UK, whose journals are ranked by both Scopus and Web of Science Journal Citation Reports (WoS-JCR). The publications can be viewed via url.

Full article : click [here](#)





FBM UiTM AND UTP COLLABORATE FOR A JOINT DISCUSSION ON POST COVID-19 ECONOMIC AGENDA

Date published: 10 December 2020

On 7th July 2020, Universitas Tunas Pembangunan Surakarta, Indonesia organized a session with Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM) Malaysia via the virtual platform, and the topic of discussion focused on the post Covid-19 economic agenda for Indonesia and Malaysia. Prof. Dr. Ir. Tresna Priyana, Rector of UTP Surakarta Indonesia, and Dr. J. S. Keshminder, senior lecturer from the Department of Economics and Financial Studies FBM UiTM were the speakers of this event. This event was attended by 103 academic members and students from both universities.

Full article : click [here](#)

FBM UiTM's DEGREE PROGRAM IN EVENT MANAGEMENT ACCREDITED BY APIEM

Date published: 12 December 2020

Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia recently got accreditation for the Bachelor of Event Management (Hons) Program by Asia Pacific Institute for Events Management (APIEM) as an International Centre of Excellence (Four Stars) for the Event Management Academic Program. Prof David Hind, Adjunct Professor at FBM highlighted that the Bachelor of Event Management (Hons) degree was the first to be offered in South East Asia since 2006.

Full article: click [here](#)



FBM UiTM COLLABORATES WITH SELANGOR YOUTH COMMUNITY ON ENTREPRENEURSHIP INITIATIVE FOR DISABLED COMMUNITY

Date published: 14 December 2020

Faculty of Business and Management (FBM), Universiti Teknologi MARA (UiTM), Malaysia recently collaborated with Selangor Youth Community on a special project known as Leadership Entrepreneurship Acceleration and Development (SAY LEAD) to host the first of its kind Entrepreneurship League for disabled people. The SAY LEAD community is a non-government organization designed for disabled entrepreneurs.

Full article : click [here](#)