



UNIVERSITI TEKNOLOGY MARA
SABAH CAMPUS

ENT300
FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN
SERVICES: GOOD TIMES COMPANY

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1.0 ACKNOWLEDGEMENT

First of all, we are grateful to Allah S.W.T. as we are able to produce this business plan. We have encountered a variety of obstacles and difficulties in preparing this proposal. We have managed to complete this proposal on time by having full cooperation from all of the group members. Special thanks to our families and team mate who gave us support in every single minute.

We would also like to thank Ms Dayang Kamisah for guiding and helping us until we have completed this business plan.

By implementing our mind as an entrepreneur, we can see the opportunity in proposing this business in the future. With the knowledge that we have learned, we strongly believe that this business can go further in the future. We hope that by doing this business plan, we are able to understand more on how does a business work and we are looking forward to make this business becomes reality.

Therefore, this business plan helps us to be more creative and innovative.

Truly,

(Zareena Binti Jumat)

General Manager

Good Times Company

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1.2 EXECUTIVE SUMMARY

The name of our company is Good Times Company. Our business is mainly about selling food in an automated machine, vending machine. The products that we sell are instant noodles and soft drinks. We provide machine that can save people's time when buying their food. Our office will be located at Sulaman Sentral. The machines will be placed in UiTM respectively at Komsat, library, and hostels. These locations are very suitable because many students and staff will be there.

Good Times Company operation hours will start from 8 a.m until 5 p.m every day. However, the vending machine will be operating for 24 hours. Our form of business entities are partnership. Our partnership consists of six people who contributed an amount of RM30,000 and each of us is the shareholder in this company, and also involved in the project management. The members of shareholders are:

- Zareena Binti Jumat (General Manager and Administration Manager)
- Nur Amyleena Arnai Binti Faishal (Marketing Manager)
- Sylviana Chelengga Anak William (Operational Manager)
- Gladys Avery James Logijin (Financial Manager)