

IDEAS - INSPIRING DESIGN AND ART SCENE



A Documentation of
Final Year Project
Artworks In

ORPHIC
Redefine 16 Exhibiton
15 - 21 February

FSSR 2/LEVEL 3
Universiti Teknologi MARA (UITM)
Cawangan Perak
Kampus Seri Iskandar
Malaysia

 [redefinebyuitm](https://www.instagram.com/redefinebyuitm)

eISSN 2821-3629



IDEAS NO.2 VOL.1

**PUBLISHER**

UITM PERAK PRESS
UNIVERSITI TEKNOLOGI MARA
KAMPUS SERI ISKANDAR
32610 SERI ISKANDAR PERAK, MALAYSIA

UITM PERAK WEBSITE

[HTTPS://PERAK.UITM.EDU.MY](https://perak.uitm.edu.my)

OFFICIAL REDEFINE WEBSITE

[HTTPS://WWW.REDEFINEXHIBITION.COM](https://www.redefinexhibition.com)

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FIRST PUBLISHED FEBRUARY 2023
NO 2, VOL 1

Digital version
E-ISSN: 2821-3629

<https://redefinexhibition.com/ideas/>



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Bē -

E-SPORTS STREAMVERSE MOBILE APPLICATION



E- Sports Streamverse Application is established especially for Malaysian streamers and game lovers. E-sports Streamverse App is a user-generated live streaming video service that broadcasts video games, E-Sports competitions, making the platform nearly synonymous with the gamer culture. However, the platform offers much more than just gaming and esports content. This platform focuses on the top 5 famous games in Malaysia, such as Mobile Legends, PUBG, FIFA23, Valorant and DOTA.

BRANDING



DEFAULT

GREYSCALE

#FS8020 #FEETOC #FFFFF #975797 #000000

MARKETING STRATEGY



DEVELOPER



SUPPORTER



SOCIAL MEDIA



COLLABORATION WITH DISCORD

NEW FEATURES

SUBCHANNEL
ICON E-SPORTS STREAMVERSE

EVERY SERVER IN MALAYSIA WILL
GET UPDATE NOTIFICATION

TOP LIVE STREAM SUGGESTION

LATEST NEWS ABOUT MALAYSIAN E-SPORTS INDUSTRY

STORY

LIVE STREAM

STREAMER MODE / VIEWER MODE

DONATE & GET REWARD

TOP 5 MOST POPULAR GAMES IN MALAYSIA

MEDIA PLANNING



WEBSITE



INSTAGRAM POST

DISCORD ONBOARDING PAGE



E-SPORT STREAMVERSE ONBOARDING PAGE



HOMEPAGE



LIVE STREAM PAGE



STREAMER PROFILE



NEWS PAGE



GAME PAGE



TOURNAMENT PAGE



REDEEM & GET REWARD



REDEFINE™

Redefine 16 - Orphic. From an adjectival standpoint, orphic signifies mysterious and entrancing, as well as something beyond ordinary understanding. Everyone has his or her own mystery that transcends anybody's ordinary understanding, which is also what makes each individual unique and unpredictable at best. Orphic was meticulously created to communicate to the world that we, 34 young designers, are ready to exhibit what mystery and beyond ordinary understanding genuinely means.