

IDEAS - INSPIRING DESIGN AND ART SCENE



A Documentation of
Final Year Project
Artworks In

ORPHIC
Redefine 16 Exhibiton
15 - 21 February

FSSR 2/LEVEL 3
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Be

THE SEA OF LOVE

Illustration Poetry Book



Self-love is a state of appreciation for oneself that grows from actions that support our physical, psychological, and spiritual growth. It means having a high regard for your own well-being and happiness. The purpose of this project is to shed light on the relatively unknown occurrence of self-love and to encourage a conscious grasp of what it is as many people neglect or misunderstand the concept of self-love which leads to low self-esteem. Unfortunately, many people do not have a complete understanding of themselves.

LOGO DESIGN



- #96bdfb
- #6882c5
- #f2fa57
- #f59930
- #6d9a3f
- #fffefe
- #f8f1c8

ILLUSTRATION POETRY BOOK



SERIES OF ADS



E-BOOK



DAILY SELF-CARE CARDS



ART PRINTS



STICKERS



MOOD TRACKER & JOURNAL APP



PHONE WALLPAPERS



INFOGRAPHIC POSTER



POSTCARDS



SELF-CARE ZINE



REDEFINE™

Redefine 16 - Orphic. From an adjectival standpoint, orphic signifies mysterious and entrancing, as well as something beyond ordinary understanding. Everyone has his or her own mystery that transcends anybody's ordinary understanding, which is also what makes each individual unique and unpredictable at best. Orphic was meticulously created to communicate to the world that we, 34 young designers, are ready to exhibit what mystery and beyond ordinary understanding genuinely means.