



**PUBLIC ACCEPTANCE TOWARDS ISLAMIC GOLD DINAR
INVESTMENT IN SOUTH AREA OF MALAYSIA**

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DECLARATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”

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Hereby, declare that:

- This work has not previously been accepted in substances for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature: Date:

.....

ACKNOWLEDGMENT

In the name of Allah, first of all praise and gratitude to Allah S.W.T with whose mercy enables us to complete this project paper to meet requirement of Bachelor Business Administration with Honours (Finance) at Faculty of Business Management.

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ABSTRACT

The main purpose of this study is to determine the factors that influence to the public acceptance of the Islamic gold dinar investment in South Area of Malaysia (Johor, Melaka and Negeri Sembilan). This topic was chosen because the researchers want to know deeply the reaction and acceptance of public towards gold dinar investment. The factors are such politic factor, investment factor, economy factor, social factor, and intrinsic value. Primary data was used in this study using distribution of questionnaire. The aim is to get 100 respondents, so 100 questionnaires were to respondents who are user of the gold dinar. From 100 questionnaires that have been distributed, all 100 questionnaires managed to be collected and were analysed using SPSS Version 21. The Pearson Correlation was used to find the significant relationship between those variables. From the findings, all independent variables have significant result toward dependent variable and can be used in making prediction this study.

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