



**THE IMPACT OF MACROECONOMIC VARIABLE
TOWARDS MAYBANK'S PROFITABILITY
IN MALAYSIA**

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DECLARATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”**

I, Siti Zubaidah Binti Sudin,

Hereby, declare that :

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature : _____

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ACKNOWLEDGEMENT

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ABSTRACT

This paper is aim to investigated the impact of macroeconomic variable towards Maybank's profitability in Malaysia from year 1986 to 2016. ROA is chosen as the dependent variable to measure the profitability of the Maybank. There are four independent variables which researcher categorized the variables as macroeconomic variables which are gross domestic product (GDP), real interest rate (RIR), inflation rate (IF) and market capitalization (MC).

This empirical analysis is carried out by using yearly data and time series data. The regression results obtained from the Multiple Linear Regression found that the gross domestic product (GDP) and inflation rate (IF) have significant effect while the real interest rate (RIR) and market capitalization (MC) have no significant effect on the profitability of Maybank in Malaysia.

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