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ART & DESIGN
COLLABORATIVE
PROGRAMME

GRAFX
GRAFIK DAN MEDIA DIGITAL
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BACKGROUND

The 'Malam Semakin Dingin' song by Tajul and Afieq Shazwan has topped the music chart and gone viral. However, not many people know that the song was originally sung by the Spin band first. This project is to illustrate a music video for the song and features Spin band to introduce them.

ALBUM COVER

This is the album cover for the 'Malam Semakin Dingin' song. It features the three main characters in the illustrated music video. The concept for the album is minimalistic. Therefore, I use grey background as it is neutral and stable. Furthermore, to demonstrate timelessness, as in to convey longevity and long-lasting memories not only for Tajul, Afieq Shazwan, and the Spin band, but also for their fans.



CHARACTER DESIGN ILLUSTRATION

These are all the character designs that will appear in the illustrated music video. The two main characters are Tajul and Afieq Shazwan, while the others are from the Spin band. They are Achik (vocalist), Azren (bassist), Aidel (guitarist), and lastly, Ali (drummer). In terms of facial features, all of the character designs are based on real people as closely as possible.

MERCHANDISE

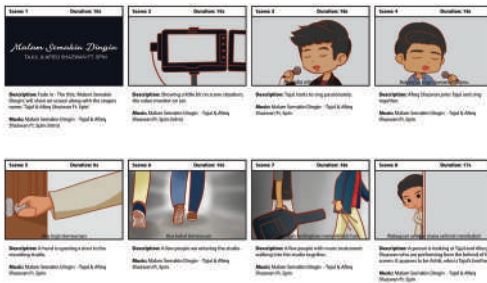
This T-shirt is one of the merchandise options available. The others are the notebook and water bottle.

Storyboard - Part 1

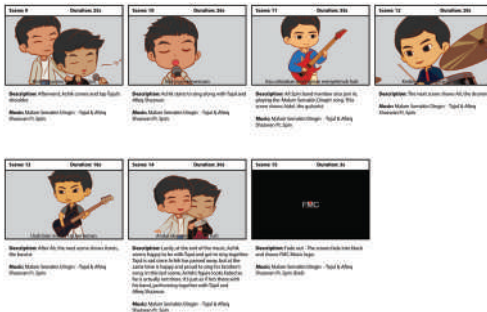
Storyboard definition

A storyboard is a visual plan that shows what will happen in the music video shot. The details of the scene will be included in the description. Making a storyboard will save a lot of time in the making process as it acts as a guide.

Illustrated Malam Semakin Dingin Music Video Storyboard



Illustrated Malam Semakin Dingin Music Video Storyboard



Storyboard - Part 2

The storyboard will show how the storyline proceeds from the beginning until the end. The storyboard for this illustrated music video has 14 scenes. It begins with Tajul and Afieq Shazwan singing together, then the Spin band comes in and joins the performance. At the end of the scene, Achik and Tajul seems close and happy.



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THE STUDY OF ILLUSTRATED MUSIC VIDEO IN MALAYSIA

The once popular 'Malam Semakin Dingin' song brought by the band called Spin, has been back viral nowadays. Sung again by the late Achik Spin's younger brother, Tajul, and paired with Afieq Shazwan. This is a project to illustrate a music video of a popular song called 'Malam Semakin Dingin' by Tajul & Afieq Shazwan.



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