



UNIVERSITI TEKNOLOGI MARA

MLG724: INTERCULTURAL COMMUNICATION AND GLOBALIZATION

Course Name (English)	INTERCULTURAL COMMUNICATION AND GLOBALIZATION APPROVED	
Course Code	MLG724	
MQF Credit	3	
Course Description	This interdisciplinary course focuses on the role of intercultural communication in global contexts. The course introduces theories and models communication to enhance postgraduate students' awareness of and sensitivity to the differences in cultural practices in communication. Critical issues and challenges arising from intercultural interactions in a global context are also explored.	
Transferable Skills	Able to identify major theoretical frameworks in intercultural communication research in the global world. Able to analyze and relate theoretical insights to intercultural situations. Able to analyze and illustrates challenges that arise in intercultural interactions in global contexts	
Teaching Methodologies	Lectures, Blended Learning, Case Study, Tutorial, Web Based Learning, Problem Based Learning (PBL), Discussion, Presentation, Workshop, Small Group Sessions , Self-directed Learning, Journal/Article Critique, Supervision, Collaborative Learning, Project-based Learning	
CLO	CLO1 Identify the major theoretical frameworks in intercultural communication research in a global world. CLO2 Analyze and relate theoretical insights to intercultural situations. CLO3 Analyze and illustrates challenges that arise in intercultural interactions in global contexts.	
Pre-Requisite Courses	No course recommendations	
Reading List	Recommended Text	Hofstede, G., Hofstede, G.K, & Minkove, M. 2010, <i>Cultures and Organizations: Software of the Mind</i> , 3 Ed., 12, McGraw Hill New York [ISBN: 9780071770156]
Article/Paper List	Reference Article/Paper Resources	• Lie, S. and Shrikant, N. 2019, Stretching the boundaries of international and intercultural communication research, <i>Journal of International and Intercultural Communication</i> , 12, 105 https://doi.org/10.1080/17513057.2019.1580381 • Li Hong, S.C. Sandaran, Wang Fang 2020, INTERCULTURAL COMMUNICATION COMPETENCE WITH CRITICAL THINKING ON FOREIGN LANGUAGE TEACHING IN UNIVERSITIES UNDER GLOBALIZATION, <i>Journal of Critical Reviews</i> , 7, 627 [ISSN: 2394-512] http://www.jcreview.com/fulltext/197-1592893123.pdf • Digital Common Networks 2020, International and Intercultural Communication Commons, <i>Open Access</i> http://network.bepress.com/social-and-behavioral-sciences/communication/International-and-intercultural-communication/
Other References	• Book Sorrells, Kathryn 2016, <i>Intercultural Communication: Globalization and Social Justice</i> . , Thousand Oaks, California • Book Lowell C. Matthews and Bharat Thakkar 2012, <i>The Impact of Globalization on Cross-Cultural Communication, Globalization - Education and Management Agendas</i> , Hector Cuadra-Montiel , IntechOpen • Book Loppolo, S. 2018, <i>Intercultural Communication: Connecting with Cultural Diversity</i> . , Publishing 451, Mirabel Publishing, London • Book Martin, J, and Nakayama, T.K. 2012, <i>Intercultural Communication in Contexts, 6th Edition</i> , McGraw-Hill Education.	