



UNIVERSITI TEKNOLOGI MARA

ENT300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
THE FLASH MINIATURE 3D

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THE FLASH MINIATURE 3D'

EXECUTIVE SUMMARY

The name of our company is FLASH MINIATURE 3D. It is a business that sells product to the customer and consumer. Our company prepare product that follow the demand by the customer. Other than that, our business also prepares the readymade product, so our customers just choose which one they want and buy on that time. For example of our product is 3d frame with a beach view.

Our main office is located at **Kota Kinabalu Sabah**. We estimate to start up our business on October 2014. With the reference of government of Sabah there have 3.15 million people in Sabah. On the other hand, based on the scientific research that we had and the tourist from outside, we can say that our product can be one of the handicraft that show what is Sabah actually. For example, Sabah is one of the countries that still maintain their green environment. So, we can use that as our theme of our certain product. Besides that, we can increase number of tourist to come to Sabah as known as Borneo.

The future prospects of our business are not only the people around and the tourist who come to Sabah can buy our product, but to an extent with the people from Sarawak and Peninsular Malaysia at the same time can buy our product. This can show by referring to the statistics of Sabah Tourism that the most visitor to Sabah domestic tourists. On the other hand, our country has promoted Visit Malaysia program and we are receiving more international visitor that comes to an increase in arrivals. Therefore, this business has a high potential to expand to the international market.



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ACKNOWLEDGEMENT

First of all, we are grateful that all of our members are giving full cooperation while preparing this business plan. We have encountered a variety of obstacles and difficulties in preparing this proposal. However, we as a team have managed to overcome those obstacles by the helps from people around us while we do this proposal. They are our families, colleagues and our lecturer that gave us support in each time we need in help.

We also like to thank our lecturer, Mr. Cyril Christopher for guiding and give full explanation to us in completing our business plan. By follow his explanation given to us, combination of our general knowledge and correction given to us make this business plan proposal successful. This business plan success like what we as a team plan before this proposal finish. We also felt really good because we have strength to prevent out weaknesses while making this business proposal.

By implementing our as an entrepreneur, proposing this business has made us see the opportunity that we have in business industry. We strongly believe that this business can further in the future with the knowledge and inputs that we have learned. We hope that we are able to understand more on how a business work and know the newest trend and other thing that related in business that we should acknowledge before starting up a business. In addition, we are also looking forward to operate this business according to the business plan that we have prepare.



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