



UNIVERSITI TEKNOLOGI MARA  
SABAH CAMPUS

ENT 300  
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN  
ZARICH PRODUCT

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All our proud and praise to Creator Allah S.W.T and Prophet Muhammad S.A.W. Alhamdullilah and a very thankful to Allah S.W.T. because of his blessing for us to complete our business plan for ENT 300 subject.

For nowadays, to entering new areas of perspective after graduate, is important phase to be aware and learned. For the prospect of business, this project plan of business is hopefully can be as one way for us, to practice our ability and interest in other way, to be a guideline to encourage our effort for becoming an educative business people.

This business plan can be effectively used for those who like to create a new business or for the new entrepreneur.

Of course we cannot deny the risks that we had faced and many obstacles and problem in order to finish up this project. However, tolerance and responsibility from each members with high effort and plus, advises and encouragement from many parties especially our lecturer Mr Firdaus. Now we present this project with success and well completed. We also would like to thank to all of our friends who involved and for all helps and guidance in giving us the information about high tech toilet. In addition, we really appreciate the help from our family, classmates and other friends from AM1104A1 until AM1104A3 for completing our job.

Finally, hopefully that this business plan will gave a valuable meaning and as a guide to those who want to know how the business is working in clearly, correctly and effectively manner of establishment and process management.

Thank You.

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# INTRODUCTION

# Executive Summary

## 1.0 Introduction

ZARICH Enterprise is a partnership form of business that manufacturing and selling high sophisticated toilet located in , Imago Shopping Mall, KK Times Square Phase 2, Off Coastal Highway, 88100 Kota Kinabalu, Sabah, for marketing and distribution. Our firm also had a factory which located at , KKIP Selatan, 88450 Kota Kinabalu, Sabah. Our customers basically target on high and middle income and other businesses such as hotels, shopping mall, and housing developer that focusing luxuries and quality concept.

In addition, we discover that no other manufacturing company that produce a high sophisticated toilet especially in Malaysia. In that moment we saw an opportunity and become pioneer in a high sophisticated toilet manufacturing industries. With our firm establishment, Malaysia not necessary focussed on imported goods in order to fulfil the demand from society. We managed to save a millions of cash outflows from imported activities. Our product had an innovation from ordinary high tech toilet such as automatic and manual mode.

We hope our product become part of Malaysian's life living such as Japanese society living which concern about the hygiene all over the time. Our invention makes a huge transformation in society and economic terms.