

FRUITY CAFE

**FOYER MENARA, SECTION 1, MARA
UNIVERSITY OF TECHNOLOGY,
SECTION 1, 40000 SHAH ALAM,
SELANGOR.**

MUHAMMAD RIZANIZAM B. ABDUL HAMID (810825-13-53430)
99351587

NOOR SHUHADA BT. MOHD NOR (800712-10-5210)
99514318

BADRUL HIZAR B. AB. JABAR (810528-07-5567)
99167296

RAHMASARI BT. MAR'IE (H163695)
99379476

MOHD. FAUZAN B. SENAPI (810625-02-5043)
99167508

ZULKIFLI B.AHMAD (760727-08-5669)
99167455

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TABLE OF CONTENTS

<u>NO.</u>	<u>CONTENT</u>	<u>PAGE</u>
1.	INTRODUCTION	4 - 5
2.	OBJECTIVES	6 - 8
3.	COMPANY'S BACKGROUND	9
4.	BACKGROUND OF THE SHARE HOLDERS	10 - 16
5.	ADMINISTRATION PLAN	17 - 27
6.	MARKETING PLAN	28 - 40
7.	OPERATIONS PLAN	41 - 56
8.	FINANCIAL PLAN	57 - 69
9.	CONCLUSIONS	70

Unit 1-1-4, Sri Permata Condo,
Seksyen 9,
40100 Shah Alam
Selangor

To:
Puan Fauziah bt.Pawan
The Lecturer of ETR 300,
MEDEC,
Intekma Resort
Seksyen 7 Shah Alam
Selangor

Dear Mam,

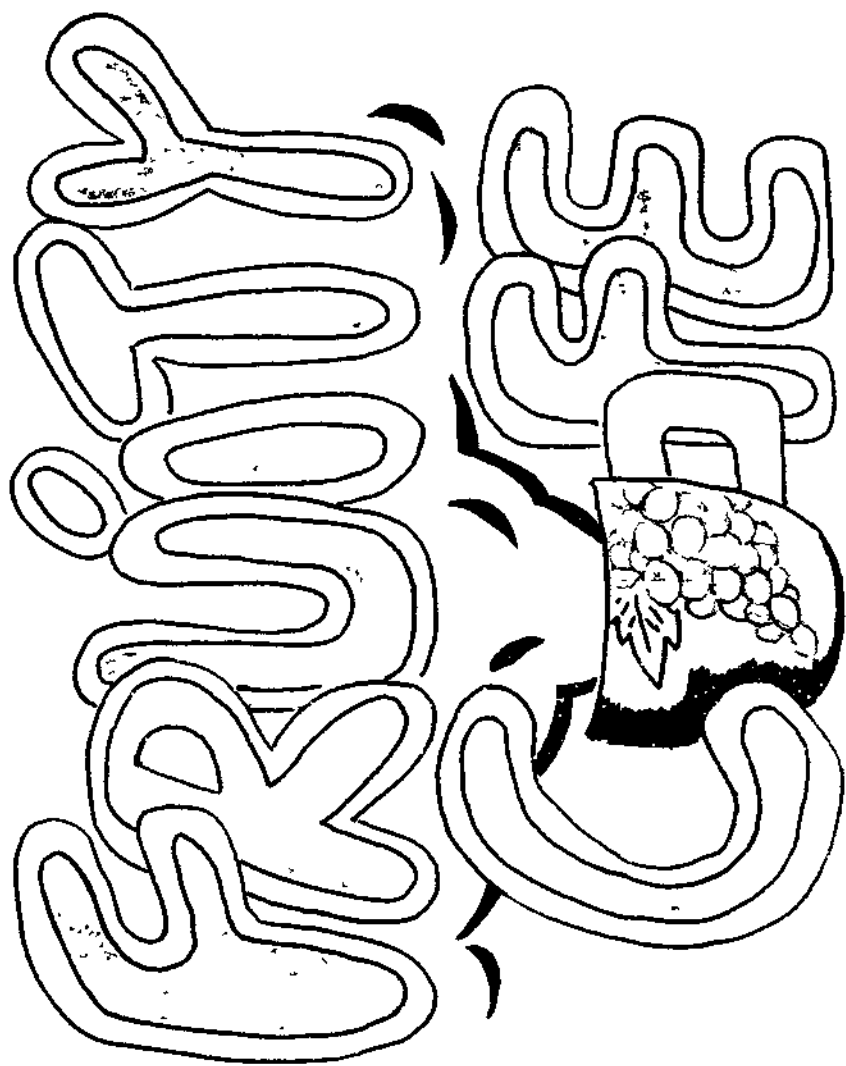
The Submission of Business Plan

As above mentioned, we would like to submit our company's Business Plan to you. For your information, we choose Fruity Café as our business activity because we are well confident that this business will expand and will compete with other companies in the same field. We are willing to have the objective of this Fruity Café will be succeeded through our Business Plan.

Thank You.

Yours Faithfully,

(Rahmasari Mar'ie)
Marketing Manager



THE DEFINITION OF OUR COLORS

In our company's logo, we use cup, some "flowing" wordings as our main figures.

There are three main colors in our logo, there are

1. Red
2. Green
3. Blue

The Definition Of Our Colours

Green

As we all know, green reflects the color of the nature. We used this color because we are serving natural resources such as fruits, vegetables. Green also represents the means peaceful and harmony.

Red

We choose red because it shows the spirit of courage and bravery. It reflects on our courage on doing business. We are brave to try something new in the market. It also reflects the happy mood in our premise.

Blue

Blue also reflects the colors of nature, blue as cloud, blue as sea. It reflects the real mood of calmness. Our menu especially the beverages are fresh and cool to drink so, definitely customers will enjoy the experiences.