

UNIVERSITI TEKNOLOGI MARA
FACULTY PLANTATION AND AGROTECHNOLOGY

ENTREPRENEURSHIP (ENT 300)
'SUSHILICIOUS ENTERPRISE'

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EXECUTIVE SUMMARY

ACKNOWLEDGEMENT

The name of our company is SUSHILICIOUS ENTERPRISE. Sushilicious is a business that provides food to the customer in new types of food in Sabah with main ingredient that is tuhau. For example, we make the sushi with tuhau, ikan masin and bilis.

Our main office is located at 1 Borneo Hypermall. We expect to start up our business on 1st January 2017. With the reference at 1 Borneo Hypermall Sabah. So, we are taking this opportunity to start a business related to sushi tuhau

The future prospects of our business are people around Sabah and foreign. This is because, tuhau is very famous in state of Sabah. Besides that, we want to introduce tuhau in all over the country.

We are prospecting to increase 5% and 7 % sales of our business on second and third year respectively.

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TABLE OF CONTENT

Content	Pages
COVER LETTER	1
EXECUTIVE SUMMARY	2
ACKNOWLEDGEMENT	3
TABLE OF CONTENT	4 – 5
1.0 INTRODUCTION	6
1.1 Purpose of Business Plan	7
1.2 Business Background	8 - 9
1.3 Partners Background	10 – 15
1.4 Location of Business	16
Figure 1.4.1 Map of Location	
1.5 Partnership Terms of Member	17 - 21
Table 1.5.1 List of Partners in Sushilicious Enterprise	
2.0 ADMINISTRATION PLAN	22
2.1 Introduction	23
2.2 Company's Vision, Mission and Objective	24
2.3 Company Name and Logo	25
2.4 Organizational Chart	26
2.4.1 Organizational Structure	27
2.4.2 Administration Personnel	28
2.4.3 Schedule of Task and Responsibility	29
2.5 Schedule of Remuneration	30
2.6 Equipment and Supplies	31
2.7 Business and Operation Hours	32
2.8 Employee Incentive Scheme	33
2.9 Administration Budget	34

3.0 MARKETING PLAN	35
3.1 Introduction	36
3.2 Objective	37
3.3 Product	38
3.4 Target Market	39 – 40
3.5 Market Size & Market Shares	41 – 44
3.6 Competitor in the Market	45
3.7 Sales Forecast	46 – 47
3.8 Marketing Strategies	48 – 54
3.9 Marketing Budget	55
4.0 OPERATIONAL PLAN	56
4.1 Introduction	57 – 59
4.2 Planning Process	60 – 61
4.3 Raw Material	62
4.4 Operations Layout	63 – 64
4.5 Location	65
4.6 Business & Operations Hours	66 – 67
4.7 Operations Budget	68
4.8 Implementation Schedule	69
5.0 FINANCIAL PLAN	70
5.1 Introduction	71
5.2 Financial Analysis	72
5.3 Financial Planning	73
5.4 Business Background	74
5.5 Financial Performance	75 – 82
5.6 Imbalance Sheet	83 – 84
5.7 Graph (Financial Ratio)	85 – 90
5.8 Financial Forecast	91
6.0 CONCLUSION	92
7.0 APPENDICES	93