



UNIVERSITI TEKNOLOGI MARA

**COSMETIC AND HEALTH: KNOWLEDGE, ATTITUDE AND
AWARENESS AMONG VISITORS IN HOSPITAL RAJA
PERMAISURI BAINUN IPOH, PERAK**

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ABSTRACT

This research was a descriptive and correlation survey. Statistical population in this research included the visitors of Hospital Permaisuri Bainun, Ipoh, Perak. A stratified and sampling was used and sample of 50 visitors was selected. This study was conducted by selecting visitors above 15 years old at Hospital Raja Permaisuri Bainun (HRPB). Self-administered questionnaires were distributed to visitors within 8 weeks starting from September till November. Scoring of questionnaire was determined by giving one (1) points for each correct answer and zero (0) for incorrect answers. Max and mean for total attitude score and frequency of concern were calculated. The max possible score for attitude score is 1 for each question in attitude score. One-Way Test, ANOVA was used to determine the significant of each demographic data against total attitude of cosmetics. In contrast, Independent sample T-test was tested to determine whether there is a probability of significant differences of mean score between male and female in attitude. The research show positive result especially for level of education that prove that higher education the more knowledge, attitude and awareness of individual toward cosmetic product.

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