

spart.



# Business Plan

**CONSULTANT  
(CONS)**

# UNIVERSITI TEKNOLOGI MARA SHAH ALAM

FAKULTI SAINS SUKAN DAN REKREASI  
DIPLOMA IN LEISURE MANAGEMENT ( SU 12 / O6 )

**SUBJECT;**  
FUNDAMENTALS OF ENTREPRENEURSHIP  
( ETR 300 )

**COMPANY NAME;**  
UNICHAMP SDN. BHD.

**PREPARED BY;**

ZUL RUSYDI BIN HUSSIN	97313317 (06)
NORDIN BIN ABDULLAH	97312447 (06)
NORHAINASRAH BT. AHMAD NASRAM	97312479 (06)
SITI KHAIRIAH BT. MUSTAFA	97312957 (06)
MOHD FADLI B. MAD YUSOP	97244979 (07)

**PREPARED FOR;**  
LECTURER;  
PROF. MADYA DR. MOHD DAHLAN ZAINUDDIN  
( MEDEC )

TUTOR;  
EN. HAMDAN AHMAD  
( FACULTY OF SPORT SCIENCE & RECREATION )

# **LETTER OF APPRECIATION**

***BISMILLAHHIRRAHMANNIRRAHIM***

***ALHAMDULILLAH TO ALLAH THE MERCYFUL FOR HIS  
BLESSING AND GUIDENCE.***

We are able to complete our Business Plan Project for subject Fundamentals of Entrepreneurship ( ETR300 ) as a compulsory subject for final semester student ( part 6 ) of Diploma in Leisure Management ( SU12 ).

We would like to thank Prof. Madya Dr. Mohd. Dahlan Bin Zainuddin from MEDEC and Mr. Hamdan B. Ahmad from School of Sport Science and Recreation which have given us a support, guidance, encouragement and advice, May Allah Bless Both of Them for our research in this subject.

WE take this opportunity to thank all that make this project successful and including our team members which have invested time, effort, energy and money to make it possible.

# Table of Contents

1. Introduction
2. Purpose
3. Background of The Business
4. Background of Partners/Shareholders
5. Location of Project
6. The Organization Plan
7. The Marketing Plan
8. The Production/Operation Plan
9. The Financial Plan
10. Justification



# Introduction

