

# UNIVERSITI TEKNOLOGI MARA (UITM) CAWANGAN SABAH

## ENT 300 FUNDAMENTAL OF ENTREPRENEURSHIP

## BUSINESS PLAN AQUA TICER PRAWN

### PREPARED BY

SYAZANA NUR ATHIRAHBINTI JAMLI	2011810734
AUR AZKINA BINSI TIBUN	2011274848
NUR AZIEAN BINTI HORMAN	2011855224
HAWNITA LASAYUNG	2011653384
OLIESSIA KUMIM	2011449604

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### **ACKNOWLEDGEMENT**

I am Syazana Nur Athirah Jamali, as the General Manager of Aqua Tiger Prawn Sdn Bhd would like to thank God for the blessings and letting us to complete this business plan smoothly and successfully. I would like to congratulate and express my gratitude to all my partners for successfully completing this business plan as well. We have been through thick and thin in order to complete this business plan. TIGER PRAWN SDN BA

The partners are:

Hannita Lasayung

Oliessia Kumin

Nor Aziean Norman

Nur Aznina Tibun

**Administration Manager** 

Marketing Manager

Operational Manager

Financial Manager

Besides that, we would like to thank our ENT300 lecturer, Mr. Franklin Hazley Lai for assisting us throughout the semester. Without his guidance, the process of making this plan would be a lot harder than it already is. For those names that have not been mentioned that had been involved whether directly nor indirectly, we are sorry. However, your help have been greatly appreciated.

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#### 1.1 EXECUTIVE SUMMARY

Aqua Tiger Prawn Sdn.Bhd is our company brand name which is located at Kampung Tanjung Bangau, Kudat. Our company will run an aquaculture business that is fresh water tiger prawn which will give profit to our company later. We are running partnership businesses which are consist of 5 members and 4 other non-member workers.

Every one of us will contribute RM24000.00 in form of cash and asset such as land, building, desktop, car, printer and others. Thus, our contribution is RM120, 000.00 and we are estimating that we will need a loan from Agro Bank to add on our capital. Our future planning is to increase our production of tiger prawn and to enlarge our area of culturing to fulfill the demand in the market.

As a fresh graduate, we are hoping that our business project will be success for the next three years and will earn a good profit. Other than that, we are hoping that we will gain a great experience and new knowledge while running our business.