



اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا
UNIVERSITI
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MARA



Continuous Innovation for Excellence

ABSTRACT

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DEWAN TUN ABU ZAHAR
Lembaga Pertubuhan Peladang (LPP)
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In Collaboration With



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My Bookmark

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Abstract

My Bookmark is to help readers pinpoint the exact location within a book up to the recent line and word in which they have read earlier. Generally, students or readers with the use of common bookmarks may easily spot the exact page which they have last read, but some may tend to forget which line or word they had stopped at. The My Bookmark design is an extended version of the common bookmarks since not only it could help book readers to find the marked page(s) but it could also help them to find the exact sentence or last word that they have read easily. This would then help readers to continue with their reading process smoothly.

Keyword: Bookmark, Marker, Reading

Potential commercialization: Potentially to be produce as a new generation bookmarks as it is easy to be produced and does not require any complex mechanical requirements



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