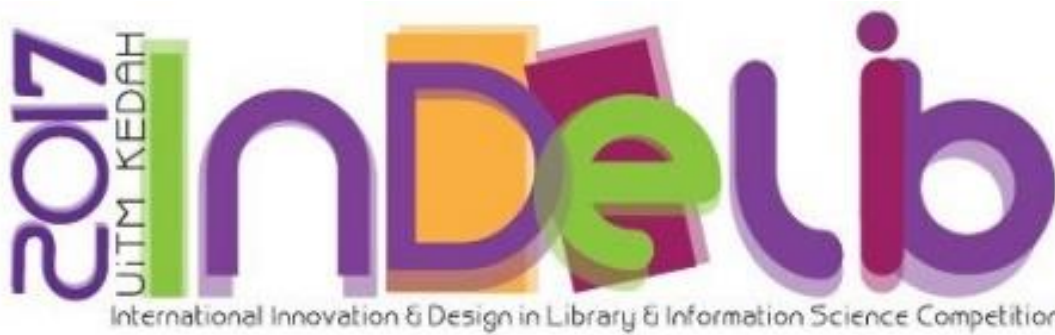




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Continuous Innovation for Excellence

ABSTRACT

13th September 2017

DEWAN TUN ABU ZAHAR
Lembaga Pertubuhan Peladang (LPP)
Kuala Lumpur.

In Collaboration With



Table of Content: Category

1. Organization	1-18
2. Individual (Professionals, Academicians, Researchers)	19-38
3. Institute of Higher Learning Students	39-74
4. School Students / Teachers	75-77

19. Research Support Services@USM	30
20. Smart Resource Tracking And Tracing System (SRTTS)	31
21. Mobile Information Behavior Measuring System (MIB_MeSys)	32
22. 3M Partition	33
23. Malaysian Quality & Satisfaction Index for Libraries (MyQSILib)	34-35
24. My Bookmark	48
25. Pick Up Book Machine	49
26. i-search	50
27. info2u	51
28. Human Monopoly	52
29. Rural Library Local Content Production Service	52
30. All-in-One Cushion	54
31. e-Story in Library	55
32. Cushioned Antirust Book Stand	56
33. E-Jawi	57
34. Embedding green environment to increase indoor air quality in academic library	58
35. Library Therapeutic Landscape Quality and Satisfaction	59
36. Field study on the analysis of cooling load in PTAR library	60
37. Library NOTC	61
38. LockerMe	62
39. Pop-Up Library	75
40. Penggunaan Troli Transit Bersistematik Bagi Memudahkan Proses Penyusunan Buku Oleh Pustakawan	76
41. Perpustakaan Kafe	77

Design

1. Flexible Newspaper Holder	36
2. Rural Public Library Development Framework	37
3. Rural Community Learning Network Traits Model	38
4. Rotation Bookshelf	63
5. Spring Book Stopper	64
6. QRB (Quick-Response Book)	65
7. Book-Wheeler	66
8. Smart Chair	67
9. Paradise Library	68
10. Self-Pay Machine	69
11. E-Directory Display (E-DD)	70
12. Mobile Library	71
13. Web-based application architecture for attaining the society with desirable library collection	72
14. A Design of Positioning Book & Information Resources System	73
15. Curvey Bookcase	74

Rural Community Learning Network Traits Model

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Abstract

Rural Community Learning Network is proposed as a type of learning network approach using and based on local resources, material and knowledge, for instance, using local industries through partnership programs, local associations through affiliation activities, and government and non-government organizations through collaboration events and campaigns. The focus should be on local people supporting local people. The rural public library support in relation to the RCLN would be in the form of providing the physical location and setting, providing and assisting with material and resource needs, and most importantly, organizing the establishment of the network. In the Malaysian context, the Malaysian government, NLM, state libraries, librarians and library assistants are involved directly in providing rural public library services, programs and activities to their local rural communities. There are four traits of Rural Community Learning Network which consist participation, self-help and determination, decision-making and leadership.

Keyword: Rural Community Learning Network, rural community, local community rural public library, community development.

Potential commercialization: The proposed model is capable to be used as a guideline for rural public library in enhancing public library services, programs and activities to their local rural communities. Furthermore, this study could provide useful insight for Malaysian rural community to value and support the rural public library as a hub for community development.

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