



UNIVERSITI TEKNOLOGI MARA  
SABAH CAMPUS

FUNDAMENTALS OF ENTREPRENEURSHIP  
(ENT 300)

GAMING ACCESSORIES

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21 SEPTEMBER 2014



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## ACKNOWLEDGEMENT

First and foremost, we would like to express our gratitude and appreciation to all those who gave us the possibility to complete this report. A special thanks to our lecturer, Madam Syarifah Nur Hafizah binti Syed Annuar whose help, guiding and advising us especially in writing this report.

We would also like to acknowledge with much appreciation to our members, Amrandi Bin Saibin, Muhammad Majdi Bin Ambelu, Mohd Azrin Bin Osman, Mohd Ikhwan Azizie Bin Suhaimi and lastly Lyvedrew Cryiasus for continuously efforts, stimulating suggestion and encouragement, in order to complete this report. Even though we are faced a lot of obstacles at first but we are manage to handle it successfully.

Last but not least, many thanks go to our friends as well as our family whose have support and encourage us to complete this task. Well done team!

### SUBMISSION OF BUSINESS PROPOSAL

Referring to the matter above, Naxx Company would like to submit our business proposal for your analysis, evaluation, and reference. NAXX is a company business partners and the details address are as mentioned below.

Details of the partners are as follows:

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Ampang, Jalan Central Highway  
Kuala Lumpur  
Selangor

We hope that our business plan will satisfy your requirements for our project Fundamentals of Entrepreneurship (ENT300). We also hope that our business plan will give huge benefits to those who are interested in doing the same business venture. Thank you.  
Yours faithfully,

(MOHD AZRIN BIN OSMAN)  
GENERAL MANAGER NAXX COMPANY  
PARTNERSHIP AGREEMENT



## 1.1 EXECUTIVE SUMMARY

This business is based on partnership where it consists of five members which hold important position in the company such as General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager.

NAIX Company is selling gaming accessories and it is the specific product that we market for. NAIX Company come up with the strong tagline "For Gamers By Gamers" is located at near Alamesra Sulaman Sepanggar, kota kinabalu with specific address: NAIX Company, Alamesra, Sulaman Central Highway, Kota Kinabalu, Sabah.

NAIX Company is a company that sell for various types of gaming accessories that can use by gamers in any games they play especially for online games. Our products was born as a specific brands with high quality.

To make it more attractive and nice, we take some initiatives to repackaging the product using appropriate materials such as laminate plastic with water proof price tag. To make the customers easy to indicate the brand of product, we put a specific colour on the price tag with certain view of price.

Hence, we take this opportunity to established this project and enter the market to compete with many other company. After this idea was developed, with getting financial support from Majlis Amanah Rakyat (MARA), we decide to evaluate this business at local and also international in the future. Based on the support given, we able to fulfil the needs and wants of the customer by providing them suitable products and the convenience of services.

We will expected that our business will be more developed in the near future because we will provide the product that can meet the demand of customer. The demand will not only increase during festive season but also in daily because nowadays many people especially youngest are attracted to many types of games.