



EMPIRE SCOPE
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ETR 300

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ACKNOWLEDGEMENT

Assalamualikum and salam sejahtera.

Firstly we would like to thank Allah, we finally have finished and completing our business plan. We also want to thank Professor Madya Dr. Hj. Jamaluddin B. Che Sab, our lecturer and En. Badrul Husin as our tutor in subject ETR 300. We want to say thank you to them for their guidance's support, motivation and surely the knowledge in completing and finishing our business plan.

Commitment from all the group members and also not forgotten our classmates in sharing the information will be appreciated. Thank you again for the relentless commitment to come up with the finished and completed ETR 300.

Lastly but not least, we would like to give an appreciated to any person who involved directly or indirectly who are not mentioned here for all the cooperation and information in completing our task.

Lastly, we hope this business plan will be as guidance to anybody and us in preparing the business plan in the future. Thank you.

EMPIRE SCOPE SDN.BHD
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22nd February 2001

Sir,

PASS UP THE PROPOSAL OF BUSSINES PLANNING

We are the student of the faculty of sport science, Diploma In Leisure Management Part 06 , want to pass up the proposal of business planning.

02. From our discussion, we make a selection for the "Event Management Services". We hope our business should satisfy the objective of subject (ETR 300).
03. Lastly ,we hope this proposal of business planning should give an advantage to us and hope our lecturer will satisfy the making of this proposal.

Thank you,

Yours truly,


Sarimah binti onong

Leader of the making business planning

EMPIRE SCOPE

Business overview

The Empire Scope was introduced on 1st August 2001 By Governed by partnership1961. Our company give a services for handling and manage the event for the systematically to the government and private agencies and also to the public. Our services have a specialist services between the others company .All the partnership have been agree to give a capital Rm 3,8750 and loan from Maybank finance Berhad .

Rm 100,000 .All of capital to built up this company is Rm25,5000.The objective to built up this company because the increases of the demanded of services of the event management and it also the decreases of the company to manage any big event. Our company aim is from government agencies and private to get tendered for the managing any event and other committee around Klang Valley to participates.

It is to make sure the managing of the event is successfully. Even though this business is very new in industry of services in our country, so it is a little bit of challenging. The leader of this Empire Scope is General Manager, Administration, followed by marketing, operation and finance. For the last, all the information that been received by us, we can conclude that this business have a flying colors business and have a good prospect and also can give a good income.