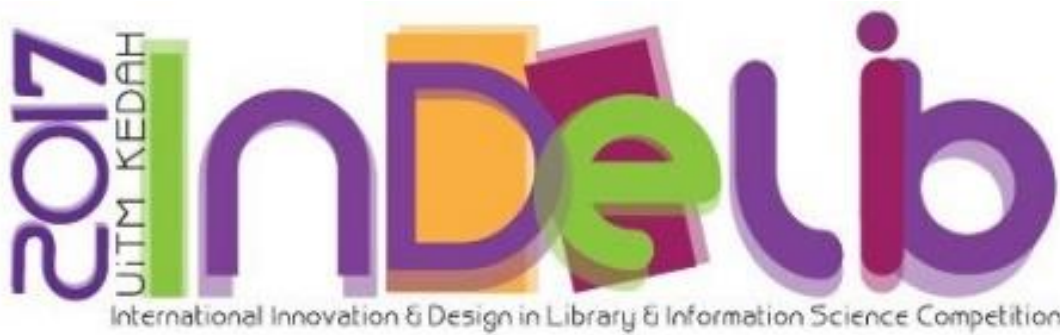




اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا
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MARA



Continuous Innovation for Excellence

ABSTRACT

13th September 2017

DEWAN TUN ABU ZAHAR
Lembaga Pertubuhan Peladang (LPP)
Kuala Lumpur.

In Collaboration With



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iBEST (IRC Booking and Event Management Systems)

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Abstract

iBEST (IRC Booking and Event Management Systems) is an online booking system that provides online service to all IRC users. Users can search, reserve or cancel an existing booking via online. To date, IRC has six (6) discussion rooms, two (2) training zone and an auditorium that can be booked by users. Users can also make an appointment with librarian and register for IRC event. Besides, it also helps librarian to manage booking facilities and event, use gathered data onto reporting as well as on planning for library promotion/marketing. iBEST also helps IRC to enhance the services efficiency, improve the service experience as well as to provide 24/7 services to users.

Keyword: Online booking system, 24/7 services

Potential commercialization: Consultation package on implementing the system.

Acknowledgment: IRC Management Team, Universiti Teknologi PETRONAS



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