

UNIVERSITY TECHNOLOGY MARA

DIPLOMA IN CULINARY ART HM 115



3/3/2/2

RIDER REVOLUTION (WORKSHOP)

BUSINESS PLANNING ETR 300

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TABLE OF CONTENT

NO	TITLE	PAGES
	1 LETTER OF SUBMISSION	1
	2 ACKNOWLEDGEMENT	3
	3 AGREEMENT OF PARTNERSHIP	4
	4 AGREEMENT LETTER	9
	5 PURPOSE	10
	6 INTRODUCTION	11
	7 OJECTIVE OF BUSINESS PLAN	13
	8 BACKGROUND BUSINESS	14
	9 BACKGROUND OF PARTNERSHIP	15
	10 BACKGROUND OF PROJECT	20
	11 ADMINISTRATION PLAN	23
	12 ORGANIZATION CHART	25
	13 MARKETING	34
	14 OPERATION PLAN	49
	15 OPERATION LAYOUT	59
	16 FINANCIAL	63
	17 APPENDIX	86
	BUSINESS CARD	
	FORM	



RIDER REVOLUTION,

Students of Subject ETR 300,

Diploma in Culinary Art,

MARA University of Technology,

40450 Shah Alam, Selangor D. E.

Pn. Laila Bt Mohd Kamaruddin,

Tutor of ETR 300,

MARA University of Technology,

40450 Shah Alam, Selangor D. E.

Madame,

SUBMISSION OF THE BUSINESS PLAN

As refer to the above matter, we are proudly submitting this Business Plan as to fulfill the requirement of the ETR 300 subject, also to learn step to build a company.

2. This Business Plan is a paper work explaining the operation of the strategies of our business in providing a service to motorcycles.



We decided to start this business because of several reason. Among the reasons
is we think that it is important for us to give and provide a good motorcycles services to
the society.

4. We hope that the MEDEC panel will be satisfied with our work and effort. Any useful criticism and additional suggestion from MEDEC are proudly welcomed. The criticism will definitely be our guide in performing the business soon.

Thank You

Yours truly,

(GENERAL MANAGER RIDER REVOLUTION)



ACKNOWLEDGEMENT

Firstly, we would like to send our gratitude to Allah S.W.T for His blessing to us to finish this assessment. Besides, we also would like to thank to our respectful lecture Pn Laila and Pn Fauziah; our lecturer and our tutor for their guidance and help to fulfill all the requirements that we need to be included in this project. This project wouldn't be success without their guidance; we would like to take this opportunity to express my appreciation to him for the advice, constructive criticisms and patience.

Also to thank our parent who always give us moral support and encourage us. This appreciation goes to all the 4 members with cooperation and commitment to accomplish this project.

The result of this project, it gives us a good input on how to conduct a business plan and can develop our skills in teamwork, leadership, management and communication. I also like to thank to all Hotel and Tourism Management lecturer. To all my classmates, the moment of joy that we had together will remain in memories.

To our beloved parents, who are always given the support in whatever that we do in our live. And also for their love that had made us to be what we are today. And to any individual that had helped us in completing our project, thank you.

Finally, this appreciation goes to Mr. Lim Song Huat (Supervisor of Kedai Motor Sri Muda), his working-class family. Thank you for all the cooperation's. Insya - Allah, we can make a positive difference.

Thank you