

**UNIVERSITI TEKNOLOGI MARA
UiTM**

ETR 300

BUSINESS PROPOSAL

MINI CINEMA

PREPARED FOR

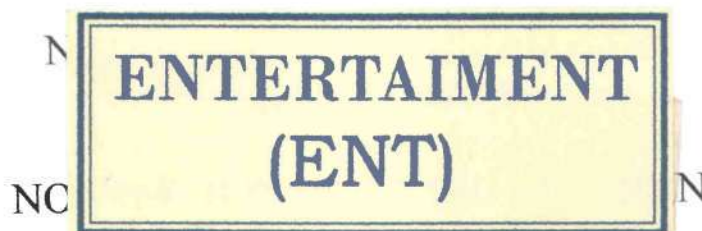
**PUAN SU' AIDA BINTI DATO' SHAFIE
ENCIK TAJUDDIN ARIFFIN**

PREPARED BY:

**NOR RUL HUDA BINTI NORDIN
2000551421**

**NOOR IDAYU BINTI AHMAD NOOR
2000551995**

**NUR AKASHAH BINTI ABDUL RAZAK
2000551462**



LOGO



THE MEANING OF THE LOGO

YELLOW COLOUR shows that our company are ready to face any challenge in the world of business. It show that we didn't scared to any of the competitor, its proves that we as bumiputera are tough and never scared of failure.

BLUE COLOUR shows that the cooperation of the company are very effective. Each of the people under the organization will try their best to face any problem that will arise. All of us work together as one big family.

RED COLOUR shows the braveness, excitement, enjoyment that our customer will have while watching the movie at our cinema.

BLACK COLOUR shows that we have a strong foundation within our members.

SPHERA shape shows the unity among our members. We all stay together no matter what happen. No other people can violated this.

TABLE OF CONTENT

ACKNOWLEDGEMENT

PROJECT BACKGROUNDS

PARTNERSHIP BACKGROUNDS

ADMINISTRATIONS DEPARTMENT

OPERATIONS PLANNING

ORGANIZATIONAL CHART

OPERATIONS

PROCESS FLOW CHART

LIST OF MATERIAL

LIST OF MACHINERY AND EQUIPMENT

PLAN LOCATIONS

OPERATIONS LAYOUT PLAN

OPERATIONS BUDGET

MARKETING PLANING

BUSINESSDEFINATIONS

TARGET MARKET

MARKET SIZE

COMPETITOR

MARKET SHARE

SALE FORECAST

MARKETING STRATEGIES

MARKETING BUDGET

FINANCIAL PLANINIG

PROJECT IMPLEMENTATIONS COST

TABLE OF DEPRECIATIONS

SOURCES OF FUND

LOAN AMORTIZATIONS SHEDULE

CASH FLOW PROFORMA STATEMENT

CASH FLOW

PROFIT AND LOSS

BALANCE SHEET

ACKNOWLEDGEMENT

Our group would like to dedicated our appreciations to all the person and all the department that had help us in doing this ETR project. Firstly we like to thanks our ETR lecture Puan Su'aida Bte Dato Shafie and Encik Tadjuddin for all the guidance and their support that they have gave us. Without their help maybe we will not be able to finished our project.

Secondly we want to express our thanks to MTV mini cinema ss/12 Subang Jaya, because they had allows us to see the operations of the cinema, and also had shown to us the machinery that take part in the operations of the cinema. It gave us a rough ideas on how to start the business.

Thirdly I would like to thanks the MBSJ, for all the help that their had gave us. The help us with the licensees, gave us the locations map or plan and others. Beside that we want to thank also Encik Kadir because the time he had spent in order to answer all of our doubt, in regard to the rules and regulations in opening the cinema.

Beside that we want to thanks MEDEC for the information's given in regard of our project.

Fourthly to dedicate our appreciations to Bank Rakyat, because of the guidance and advise in the amount of loan given and all the financial matters.

Last but not least, special thanks to all the group member, for all the co-operation and all the hard work that been given and also Subang Parade management for the information in regards of the rental price and others.

And also to others that name are not mentions. Thank you very much.