



MARA INSTITUTE OF TECHNOLOGY

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Advanced Diploma in Business Studies (Finance)**

**FINANCIAL ANALYSIS:
THE EXTENT OF ITS IMPACT ON
PROPERTY STOCK PRICES
LISTED IN KLSE**

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ABSTRACT

The research was carried out to identify the influence of companies' financial analysis towards stock prices. The research covered 8 property companies listed in KLSE for 5 year period (1988-1992). Data were obtained from companies' annual reports and KLSE publications. Methodology used were Financial Analysis and Statistical Analysis. The result of the research revealed that financial standing of a company has a significant impact on its stock price. Therefore, it can be used as a determinant factor of stock price. The research was also successfully measured the extent of financial analysis impact on stock price.

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CHAPTER ONE

1. INTRODUCTION

1.0 Introduction

As a developing country, Malaysian economic has been growing tremendously. The remarkable performance was achieved on the back of strong and stable Malaysian economy which registered an impressive growth. In the face of rapid economic expansion and the government's strategy of private sector-led growth under the Sixth Malaysia Plan (1991-1995), business entities in Malaysia have developed strategic business plans and directions to tap opportunities from high growth economic sector, for example property industry.