

Public Health Campaign 2025:

Promoting Skin Health Awareness

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The annual Public Health Campaign, endorsed by the Malaysian Pharmacy Students' Association (MyPSA), returned this year with a focus on skin health awareness. Held at the Faculty of Pharmacy, Universiti Teknologi MARA (UiTM), Puncak Alam Campus, the campaign was jointly organised by the Society of Pharmacy Students (SOPHYS), the Faculty of Pharmacy Student Secretariat (SMF), and the Angsana College Representative Committee (JPK Angsana).



This year's theme aimed to raise awareness of common skin conditions such as psoriasis, eczema, and warts, while emphasising the importance of maintaining healthy skin. The multi-day campaign featured a range of educational and interactive activities designed to engage both students and the wider community. The campaign kicked off on 13 June with an online quiz competition via Quizizz, providing a fun, competitive platform for participants to test their knowledge on skin health. Six winners were selected based on accuracy and speed.

The following days saw the Faculty of Pharmacy transformed into a hub of health education. Industry partners, including OrgaHerbs, Alpro Pharmacy, Nature's Palette, Dr. Aen Skincare, and ADAS Apothecary set up engaging exhibition booths. Pharmacy students also ran their own booths, sharing information on skincare routines, stress management, medication use, and the 'Know Your Medicine' initiative. These activities not only educated visitors but also gave students hands-on experience in public health communication.

Informative talks were delivered by healthcare professionals such as Mr. Kee Zheng Xun from Alpro Pharmacy, Dr. Aen from Dr. Aen Skincare, and Mr. Muhammad Helmi Mad Hasim (community pharmacist). Students also participated in personal sharing sessions, offering insights into living with skin conditions and fostering a sense of empathy and connection.

This year's meaningful campaign was made possible through the generous support of our sponsors: OrgaHerbs Sdn. Bhd., He Medical Group Sdn. Bhd., and Pharmaniaga Berhad. More than just an awareness initiative, the event served as a platform to highlight important skin health issues while providing a valuable learning experience for all participants. Pharmacy students had the opportunity to sharpen their communication and teamwork skills, while visitors gained practical knowledge on skin care and management of common conditions. Overall, the campaign was an impactful and enriching experience for both organisers and attendees.

