

CEO INSIGHTS 2025

Inspires Future Pharmacists with a Glimpse into Real-World Success

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The CEO Insights 2025 programme, organised by the Society of Pharmacy Students (SOPHYS), was successfully conducted on 11 June 2025, from 2:00 p.m. to 4:00 p.m. at DK500, Faculty of Pharmacy, Universiti Teknologi MARA (UiTM), Puncak Alam Campus. The event brought together 264 participants from the Faculty of Pharmacy and other faculties, all eager to gain a deeper understanding of the pharmacy profession beyond the classroom.

The highlight of the event was an inspiring session by our esteemed guest speaker, Dr. Wan Sazrina Dato' Wan Zaid, CEO of Superbig Capital Berhad and a proud alumnus of the faculty. Tailored for aspiring pharmacists, this initiative aimed to bridge the gap between academic learning and real-world practice by offering students direct exposure to pharmaceutical industry leadership. The theme of the programme—"Pharmacy Career Compass: Exploring Paths in Retail and Industry"—provided a valuable platform for meaningful dialogue, reflection, and inspiration among students and professionals alike.

"You don't just dispense medicine," she remarked. "You create healthcare solutions. Own your purpose and you'll find your place."

CEO Insights 2025 was designed to equip undergraduate pharmacy students with a broader perspective on career opportunities, particularly within the retail and commercial sectors of pharmacy. Dr. Wan Sazrina emphasised the importance of resilience, adaptability, and strategic



thinking in navigating today's dynamic pharmaceutical landscape. Drawing from her career journey, she shared personal challenges, milestones, and valuable lessons that shaped her leadership path.

During her speech, Dr. Wan Sazrina captivated the audience with real-life experiences, stories of perseverance, strategic thinking, and lessons learned from the ground up. From managing complex regulatory systems to leading a team during industry disruptions, her experience provided students with a rare glimpse into what it takes to succeed in pharmacy beyond academia.

Additionally, she spoke about the growing importance of artificial intelligence (AI) in healthcare, urging future pharmacists to embrace AI as a powerful tool rather than a threat. She also highlighted the three key qualities she values in future pharmacists: a hunger to learn, humility, and the intelligence to adapt and grow. Her message resonated deeply with many in the crowd, sparking thoughtful questions and lively discussions during the Q&A session that followed.

By connecting students with a distinguished industry leader, CEO Insights 2025 successfully fulfilled its mission of inspiring and empowering the next generation of pharmacy professionals. Through the sharing of professional journeys, strategic insights, and leadership values, the programme enriched students' academic experience and provided a solid foundation for them to thrive in their future pharmacy careers.

