

# WRITE2IMPACT 1.0: Transforming Everyday Engagements into Scholarly Excellence

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The Research Empowerment Unit (RAMP-IT) of the Faculty of Pharmacy, Universiti Teknologi MARA, recently organised the WRITE2IMPACT: Structured Writing Workshop 1.0, a dynamic three-day initiative held from 14–16 May 2025. This engaging workshop aimed to transform everyday academic and community engagements into impactful research.

Held in the Postgraduate Room, Faculty of Pharmacy, the workshop brought together 30 dedicated faculty members, all eager to explore the research potential within their teaching, student activities, and outreach efforts. With the theme "From Action to Publication: Integrating Research into Student Activities, Community Engagement, and Teaching & Learning Practices," the event highlighted a powerful message: meaningful research can emerge from the very work educators already undertake.

In line with UiTM's mission to cultivate a strong research culture, WRITE2IMPACT offered a blend of practical sharing sessions, collaborative brainstorming, and hands-on support. Participants were guided to identify researchable aspects within activities such as health awareness campaigns, educational programmes, and student-led initiatives. These sessions illustrated how structured planning, data collection, and reflective practice can elevate real-world efforts into publishable academic work.

The workshop also featured insightful talks by experienced researchers and interactive sessions on formulating research questions, designing methodologies, developing data collection tools, and preparing ethics applications. Beyond skill development, the programme fostered a collaborative atmosphere, encouraging participants to exchange ideas and build lasting research networks.

By the end of the workshop, participants had successfully formulated viable research ideas, drafted methodologies and ethics forms, and laid the groundwork for future collaboration.

WRITE2IMPACT 1.0 not only equipped academic staff with essential tools to enhance their scholarly output but also reinforced RAMP-IT's ongoing commitment to fostering a vibrant research culture within the Faculty of Pharmacy. Building on the success of previous initiatives, this workshop continues to pave the way for innovative research practices and collaborative efforts among faculty members.

