THE RESIDENCE OF THE PARTY OF T



PREPARED FOR

CIK ZUHANI EN AZIZAN ABDULLAH

PREPARED BY:

SURINAWATI SUHAIMI (98122873)
SHARIFAH SHAHADANIA SYED HASSAN (98122859)
NORHAYATI ABDUL RAHMAN (98122973)
HANIZA MOHD SAAD (97307789)
FITRIYATON SULAIMAN (98122587)
NORHAYATI ZAKARIA (97308204)

INTERIOR
DESIGN
(INT)

ABSTRACT

Alhamdulillah and thanks to Allah S.W.T because of our group has manage to finish this project paper on time. After discussion, we have decided and agree to choose Interior Design as our business plan .This business plan has teach us how to manage the business on the future and we hope you will enjoy reading this project paper and can make it aas a guideline for you to start the business project

ACKNOLEDGEMENT

A special thanks to Faculty Of Electrical Engineering for the opportunities given to use of all the facilities like library, MEDEC, etc. To Cik Zuhani as our tutor and Encik Azizan Abdullah as our lacturer, thank you for spending a lot of time for giving us the guide line to finish this business planning project.

Lastly thank a lot to each individual who directly or indirectly involve in making this project paper successful.

CONTENTS	PAGE	
ABSTRACT		
ACKNOWLEDGEMENT		
INTRODUCTION	1-2	
PURPOSE OF THE BUSINESS PLAN	3	
BACKGROUND OF THE BUSINESS	4	
BACKGROUND OF THE SHAREHOLDERS	5-10	
LOCATION OF THE PROJECT	11	
ORGANIZATION PLAN	12	
Organizational Chart	12	
Table Of the Job designation	13	
Job description	14	
Renew ration Table	15	
Equipment (List of Office Furniture)	16	
The Administrative	17	
MARKETING PLAN	18	
Introduction	18	
Target Market	19	
Competitors	20-22	
Sales Forecast	23-25	
Marketing Strategy	26-27	
Marketing Expenditure	28-29	
Marketing Budget	30-32	

PRODUCTION/OPERATION PLAN

Process Flo	w Chart	33-35
Unit Operat	ion/Hours of Operation	36
Material Re	quirement	37
Renew ratio	on	38
Location Of	Business	39
Plan Office	Layout	40
Operation (Overhead	41
The Produc	tion Budget	42
THE FINANCIAL	PLAN	
Project Imp	lementation Cost	43
Sources of	Financing	44
Table Of D	epreciation	45
Loan Amor	tization Schedule	46
Cash Flow	Proforma	47-48
Profit and I	oss Proforma	49-53
Balance Sh	eet Proforma	54-56
APPENDIC	CES	
REFEREN	OE.	