



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Perlis
Kampus Arau



MYDIN

INDUSTRIAL TRAINING REPORT

HRM666

AT MYDIN TAMAN BATIK HYPERMARKET

BACHELOR OF BUSINESS ADMINISTRATION (Hons.)
HUMAN RESOURCE MANAGEMENT

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EXECUTIVE SUMMARY

This report outlines my industrial training experience as a Bachelor of Business Administration (Hons) Human Resource Management student at Iman Ikhlas (M) Sdn Bhd. During the course of six months, Iman Ikhlas (M) Sdn Bhd, a retail company based in Sungai Petani, Kedah, offered me a thorough immersion into their HRM practices. Following this, the report includes a reflection on the training, detailing the objectives, tasks performed, learning outcomes, and challenges encountered. A SWOT analysis is conducted to identify the company's strengths, weaknesses, opportunities, and threats, which is further summarized in a SWOT matrix.

Furthermore, the discussion and recommendation section provide actionable insights based on the SWOT analysis, aiming to improve both the company's operations and the training program. The conclusion summarizes key takeaways and their implications for my future career. Supporting materials are included in the appendices, and all references are listed at the end.

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COMPANY'S PROFILE



Figure 2: Location

Company Name:	Iman Ikhlas (M) Sdn Bhd
Business Nature:	Retailing and Wholesaling
Company Address:	No. 1, Jalan Batik 2/2A, Taman Batik, 08000, Sungai Petani, Kedah
Working Hours:	8:30 a.m. – 5:30 p.m. (Monday – Friday) 8:30 a.m. – 1.30 p.m. (Saturday) 1:00 p.m. – 2:00 p.m. (Lunch Hour)
Company Number:	04-4424245
Email Address:	tbh.hr@mydin.com
Website:	https://mydin.my/

COMPANY BACKGROUND

Iman Ikhlas (M) Sdn Bhd was established in March 1995 as a small local Penang family retail company on 97 Chulia Street in Georgetown Penang. They rebuilt the Cathay Theater and turned it into a supermarket called MYDIN Wholesale Emporium after acquiring a long-term lease in 2002 at a new site along Georgetown's popular Penang Road. The firm employs about 50–200 people at the moment. Since then, they have never looked back, expanding their business even further by slowly establishing 6 MYDIN Hypermarkets in the northern region.

- MYDIN Wholesale Hypermarket Penang Emporium (PEN)
- MYDIN Taman Saga Bazaar (TSB)
- MYDIN Wholesale Hypermarket Parit Buntar (PBH)
- MYDIN Wholesale Hypermarket Bukit Jambul (BJH)
- MYDIN Wholesale Hypermarket Taman Batik (TBH)
- MYDIN Wholesale Hypermarket Bertam (BRH)

VISION

- MYDIN is the world's leading distributor of competitive "Halal" goods and services.

MISSION

- We aim to be the leading local wholesale & retail company by providing the best value for money for the best assortment of goods, by providing service to our customers & by striving for excellence. We also aim to inspire more Malaysians to open outlets with our own proven success formula.

TAGLINE

Why Pay More? Buy at Wholesale Prices!