

A STUDY ON MAXIMIZING THE UTILIZATION  
OF FLEET IN ORDER TO OPERATE AT THE  
LOWEST COST BY ROAD FEEDER  
SERVICE OF SRI BAYANAEMAS

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## ABSTRACT

Freight industry exist with their main objective is to support the world of distributio<sup>n</sup>, one can be categories under the general handling of industrial engineering where it concerned more with the practical application and method of approaching the distribution such as in running the warehouses and transport fleets, the selection and use of materials handling equipment, packaging, documentation and others.

The other aspect of distribution is considering on how the economic of distribution can be achieve and in what manner it can affect the delivery process. this study is concentrate on how maximum utilisation of fleet can be achieve as well as operating the service's at the lowest cost that can help the company to operate the services at optimum profit. so, there is needed to consider and analyse the factors that can help to achieve cost reduction and help to haev efficient service.

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