



INDUSTRIAL TRAINING REPORT 2024

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BA243 Degree in Human Resource Management

Executive Summary

This report provides a comprehensive overview of my internship experience at PETRONAS Digital during the period of 1 March 2024 to 9 August 2024. Throughout the internship, I was immersed in a department named Enterprise Data, gaining valuable insights into Knowledge Management.

The report details my participation in diverse projects and tasks at PETRONAS Digital, encompassing objectives, methods, challenges, and results. It highlights skill development, such as Creative content creation, Event management and many more attained through hands-on experience, mentorship, and training. Furthermore, it Assesses the internship's influence on personal and professional growth, concluding with recommendations for future collaboration and specialization opportunities.

Overall, my internship at PETRONAS Digital has been a transformative experience, equipping me with the knowledge, skills, and confidence to excel in my future career endeavors. I am grateful for the opportunity and look forward to applying what I have learned to make meaningful contributions in the field.

Table of Content

1

**Executive Summary
Acknowledgement**

1

2

Student's Profile

2

3

Company's Profile

3 - 8

- Name, Location & Background
- Vision, Mission, Objective, Goal
- Organizational Structure
- Products or Services

4

Training's Reflection

9 - 13

- Duration
- Details
- Gains

5

SWOT Analysis

14

6

Discussion & Recommendation

15 - 18

7

References

19

8

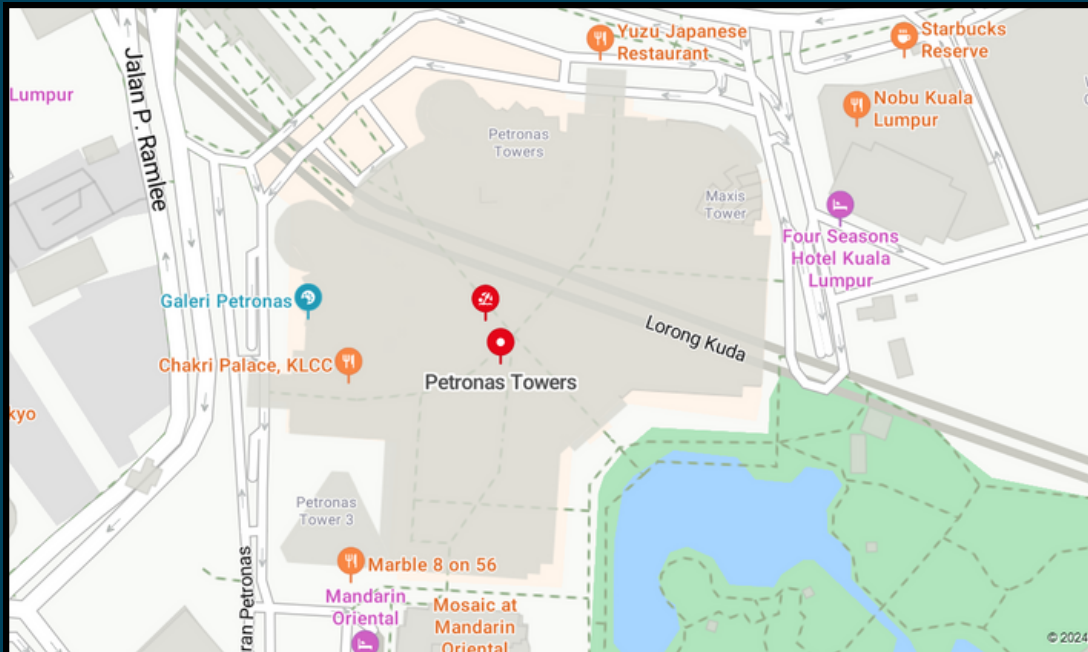
Appendices

20 - 23

Company's Profile

PETRONAS Digital Sdn Bhd

Location



PETRONAS Tower 3, 50088, Kuala Lumpur, Malaysia



Figure 1: Image of Petronas Tower 3

Background

Petronas Digital, a subsidiary of Petroliaam Nasional Berhad (Petronas), Malaysia's national oil and gas company, stands as a beacon of digital transformation in the energy sector. Established with a clear mission to expedite Petronas' digital evolution, Petronas Digital is dedicated to leveraging state-of-the-art technology and innovation to streamline operations, boost efficiency, and explore novel avenues across the entire Petronas value chain.

At its core, Petronas Digital centers its efforts on four primary focus areas. Firstly, it specializes in the development and deployment of tailor-made digital solutions and services. These range from predictive maintenance and asset optimization to supply chain management and customer engagement. Secondly, the company harnesses the power of advanced data analytics to glean insights from the vast reservoirs of data generated by Petronas' operations, enabling data-driven decision-making and continuous improvement. Thirdly, Petronas Digital nurtures a culture of innovation and collaboration, both internally and externally, by partnering with technology leaders, startups, and academic institutions to co-create groundbreaking solutions and explore emerging technologies. Lastly, the company places a strong emphasis on talent development, providing training programs and career advancement opportunities to equip its workforce with the requisite digital skills and expertise.

Looking ahead, Petronas Digital remains steadfast in its commitment to pioneering digital innovation and transformation. By harnessing the full potential of digital technologies and fostering a culture of innovation, the company aspires to stay ahead of the curve and create sustainable value for its stakeholders. As the energy industry continues to evolve in the digital age, Petronas Digital stands poised to lead the charge, driving operational excellence, enhancing decision-making capabilities, and unlocking new growth avenues in the dynamic energy ecosystem.

In conclusion, Petronas Digital represents a beacon of digital innovation and transformation within the energy sector. Through its focus on digital solutions, data analytics, innovation, talent development, and strategic collaborations, the company is poised to shape the future of energy, driving operational efficiency, and unlocking new value streams for Petronas and its stakeholders. As digital technologies continue to revolutionize the energy industry, Petronas Digital stands ready to embrace the challenges and opportunities of the digital age, ensuring Petronas remains at the forefront of innovation and excellence.