



INDUSTRIAL TRAINING REPORT

TUNAS SEJATI CORPORATION SDN. BHD.



الجامعة
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Pengurusan
dan Perniagaan

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EXECUTIVE SUMMARY

The document is an Industrial Training Report prepared by me, Nuraini Shafiqah Binti Izhar, a student of the Bachelor of Business Administration (Hons.) Finance, Faculty of Business and Management, UiTM Arau, Perlis. This report is the documentation of my internship undertaken at Tunas Sejati Corporation Sdn. Bhd. in shipping, logistics and stevedoring with an agreement to start from March 1, 2024, to August 9, 2024, rendering the company's service for six months or 24 weeks. Tunas Sejati Corporation Sdn. Bhd. is a prominent logistic company which has its operation terminals at Penang Port, Johor Port, Tanjung Langsat Port, Tanjung Bruas Melaka Port, Teluk Ewa-Langkawi Port, involving in stevedoring services, shipping agency, ship chartering, and manpower supply.

The knowledge gained from the internship was centered on the shipping, logistics, and stevedoring industries and the practical user experience of the TBS Automation System, which is an accounting software, as well as the build-up of soft skills. This paper discusses on the company's strengths of having strategic operational locations and its long-standing expertise in the industry, the weaknesses are notably having high operational costs and being economic dependent, potential and threats involve utilizing intermodal transportation services and working with more reputable clients and services tax changes as well as changes in geopolitical tension respectively. Lastly, the recommendation section provides guidance to Tunas Sejati regarding the areas that need enhancement for improving operational effectiveness, strategies for exploiting opportunities, and threats that must be avoided at all costs. It underlines that the decision-making process must be based on strategic management concepts and that organizations must change their plans according to the constantly evolving business environment.

The findings of the report are supported by references and other related information can be found in the appendices section. Altogether, this Industrial Training Report is a summary of the whole training period in Tunas Sejati Corporation Sdn. Bhd. Here, one can note that the paper is dedicated to the significance of the strategic management and adaptation of future logistics in the industry, which can be considered useful for practical utilization and approved suggestions for the future.

TABLE OF CONTENT

PART 1: ACKNOWLEDGEMENT	1
PART 2: STUDENT’S PROFILE	2
2.1 Updated Resume	2
3.1 Name, Location, Background.....	3
3.2 Vision, Mission, Objective, Goal	5
3.2.1 Vision.....	5
3.2.2 Mission	5
3.2.3 Objective and Goals.....	5
3.3 Organizational Structure	7
3.4 Products or services.....	9
PART 4: TRAINING’S REFLECTION	13
4.1 Training’s Duration	13
4.2 Training’s Details.....	14
4.3 Training’s Gains.....	16
PART 5: SWOT ANALYSIS (REPORTING, DISCUSSION, RECOMMENDATION)	18
5.1 Strengths.....	19
5.1.1 Strength 1: Strategic Locations of Operation	19
5.1.2 Strength 2: Long-Standing Expertise in the Industry	22
5.2 Weaknesses	24
5.2.1 Weakness 1: High Costs of Operation.....	24
5.2.2 Weakness 2: Dependence on Economic Conditions	26
5.3 Opportunities	28
5.3.1 Opportunity 1: Utilize Intermodal Transportation.....	28
5.3.2 Opportunity 2: Work for More Reputable Clients.....	31
5.4 Threats	33
5.4.1 Threat 1: Regulatory Changes in Service Tax.....	33
5.4.2 Threat 2: Geopolitical Tensions	35
PART 6: CONCLUSION	37
PART 7: REFERENCES	38
PART 8: APPENDICES	42

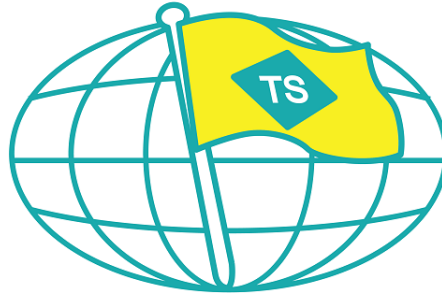
LIST OF FIGURES

Figure 1: Tunas Sejati Corporation Sdn. Bhd.'s logo	3
Figure 2: Location and the office building of Tunas Sejati Corporation Sdn. Bhd.	4
Figure 3: The organizational structure of Tunas Sejati Corporation Sdn. Bhd. for The Year 2024_.....	7
Figure 4: SWOT Analysis.....	18
Figure 5: Intermodal Transport Chain	29

PART 3: COMPANY'S PROFILE

3.1 Name, Location, Background

Figure 1: Tunas Sejati Corporation Sdn. Bhd.'s logo



Tunas Sejati Corporation Sdn. Bhd. The company is a private limited company that was originally established in 1969; however, it was legally incorporated and later operationally started on the 22nd of August 1974. The company was established by Tuan Haji Yahya and his family members where the company offered the international logistic and cargo handling services which also embraced stevedoring services. During its operations, Tunas Sejati has managed to source competent professionals in supply chain and logistics, commercial carrier, heavy equipment, cargo handling, shipping agencies and supply chain technology.

Tunas Sejati is a logistic firm offering diverse services in terms of transport of cargos and other related services. The company has also operated for many years and has developed expertise in offering quality, efficient, and competitive logistics services based on client requirements. They provide services such as stevedoring, agency services, ship management, chartering, tally clerks, heavy equipment, and manpower services. Over the years, due to the various stringent operational standards that the company upholds, it has been accredited with trust and quality work by the various clients.

Tunas Sejati carries its corporate offices at No. 20, Lorong Kampung Gajah 2, 12200 Butterworth, Pulau Pinang, while its branch office is situated at No 64A, Tingkat 1, Jalan Sejambak 14, Taman Bukit Dahlia, 81700 Pasir Gudang, Johor Darul Ta'zim. It is a part of Tunas Sejati Group of Companies that consists of Tunas Sejati Corporation Sdn. Bhd., Tunas Sejati Stevedoring Sdn, Bhd., Tunas Sejati Shipping & logistic Sdn. Bhd. Tunas Sejati Auto Sd Bhd., Tunas Sejati Industries and Trading Sdn. Bhd. and Tunas Sejati Resources Sdn. Bhd.