



مجلس اقام اسلام دان عادة ايتياداة ملايو ٲرليس

MAJLIS AGAMA ISLAM & ADAT ISTIADAT MELAYU PERLIS



INDUSTRY TRAINING REPORT SWOT AND PESTEL ANALYSIS AT
MAJLIS AGAMA ISLAM DAN ADAT ISTIADAT PERLIS

1 MARCH 2024 - 9 AUGUST 2024

PREPARED BY :

NUR NABILAH HUSNA BINTI ZAHARI

2021454212 | BA2426A



EXECUTIVE SUMMARY

This report is based on my six-month internship at Majlis Agama Islam dan Adat Istiadat Perlis, Perlis which I successfully completed from March 1 to August 9, 2024 as an UiTM student with a major in Finance. Even though I was doing my first internship, I learned something new every hour that I cannot put into words when I was at the Majlis Agama Islam dan Adat Istiadat Perlis (MAIPs). Majlis Agama Islam dan Adat Istiadat Perlis (MAIPs) is a government company that handles all aspects of the management of the Zakat in Perlis, including waqf management and general resource management in addition to collecting payments from citizens of Perlis for their Zakat. Besides, SWOT analysis importance to MAIPs to identify and prioritize strategic goals with the assistance of SWOT analysis. MAIPs can create plans that take advantage of opportunities and strengths while minimizing risks and weaknesses by evaluating internal strengths and weaknesses in addition to external opportunities and threats.

TABLE OF CONTENTS

02 1.0 : EXECUTIVE SUMMARY

2.0 : ACKNOWLEDGMENT **04**

05 3.0 STUDENT'S PROFILE

4.0 COMPANY'S PROFILE **07**

13 5.0 TRAINING'S REFLECTION

6.0 SWOT & PESTEL ANALYSIS **23**

42 7.0 RECOMMENDATION

8.0 CONCLUSION **52**

53 9.0 REFERENCES

10.0 APPENDICES **55**

COMPANY PROFILE



MAJLIS AGAMA ISLAM DAN ADAT ISTIADAT PERLIS

- BACKGROUND OF ESTABLISHMENT
- VISION & MISSION
- ORGANIZATIONAL CHART
- PRODUCTS & SERVICES



BACKGROUND OF ESTABLISHMENT



MAJLIS AGAMA ISLAM DAN ADAT ISTIADAT PERLIS IS A GOVERNMENT COMPANY THAT ARE MANAGE ALL THE MANAGEMENT OF THE ZAKAT IN PERLIS SUCH AS COLLECTING PAYMENT FOR ZAKAT FOR PEOPLE IN PERLIS AND ALSO WAQF MANAGEMENT AND GENERAL RESOURCES



THE ESTABLISHMENT OF MAIPS IS IN LINE WITH THE CONSENT OF HIS MAJESTY TUANKU AL-MARHUM SYED PUTRA IBNI AL-MARHUM SYED HASSAN JAMALULLAIL, THE 6TH KING OF PERLIS WHO GRANTED THE CONSTITUTION OF THE GOVERNMENT OF PERLIS ON FEBRUARY 1, 1948. HIS MAJESTY TUANKU AL-MARHUM SYED PUTRA JAMALULLAIL HAS FOUNDED THE FIRST PERLIS STATE CONSTITUTION THROUGH THE CONSTITUTION OF THE PERLIS GOVERNMENT WHICH IS CONSIDERED TO BE THE FIRST WRITTEN DOCUMENT FOR THE PERLIS GOVERNMENT

