

INDUSTRIAL TRAINING REPORT

BACHELOR OF BUSINESS
ADMINISTRATION (HONS.) FINANCE



اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

iFAST CAPITAL SDN BHD

KUALA LUMPUR

1 MARCH 2024 - 9 AUGUST 2024

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PART 1: PRELIMINARY PAGES

Executive Summary

My internship at iFast Capital Sdn Bhd, which ran from March 1, 2024 to August 9, 2024, gave me valuable insights into the operations of a respected financial organization in Kuala Lumpur, Malaysia. As a student pursuing a Bachelor of Business Administration (Hons.) Finance at Universiti Teknologi Mara in Arau, Perlis, this internship was a significant part of my academic career since it allowed me to apply theoretical knowledge in a real-world situation.

This report begins with an updated version of my resume, followed by a thorough evaluation of the company's profile, which includes its name, location, history, vision, purpose, objectives, goals, organizational structure, and products or services. Part 4 of the report contains a reflective analysis of the training experience, which is followed by a comprehensive SWOT analysis focusing on strengths, weaknesses, opportunities, and threats, as well as in-depth discussions and strategic recommendations. Finally, this report includes a comprehensive analysis of the key findings and observations.

Reflecting on my internship experience through a SWOT analysis provided some crucial insights:

Strengths: iFast Capital excels in encouraging open communication and mutual support among its team members, resulting in a creative and productive environment. Clear guidance and mentorship programs ensure that tasks are executed successfully, which improves overall organizational performance.

Weaknesses: Misunderstandings amongst coworkers led to delayed decisions and knowledge gaps, underlining the need for enhanced communication techniques and information sharing.

Opportunities: Embracing technological advancements allows businesses to streamline processes and enhance service delivery. Strategic collaborations with industry leaders open up chances for market expansion and innovation.

Threats: Currency fluctuations and cybersecurity risks jeopardize financial stability and operational continuity, necessitating robust risk management strategies.

PART 3 : COMPANY'S PROFILE

3.1 Name, Location, Background

Figure 1: iFast Capital Sdn Bhd's logo



iFast Capital Sdn Bhd is a Malaysia-based financial services firm that operates as a subsidiary of Singapore-based iFast Corporation Ltd. The company is one of the leading financial firms offering Investment and Wealth Management solutions in the country. Some of these products are direct unit trust, private retirement schemes, bonds, stocks and even ETFs through online distribution which targets normal investors as well as institutions. At the same time, the purpose of the iFast Capital creation is to offer a convenient, fast, and reliable investment service using the capabilities of the parent company.

They are very passionate about their role of helping investors by providing quality instruments, lots of research, and professional counseling. This commitment helps clients to make right decisions and help them to attain any of their financial goals or objectives that they may be having. One of the advantages of the iFast Capital platform is that it is combined with the latest technologies and simple tools for work with investments. Through these principles of innovation and customer focus, the company has also sought to establish its role as a reliable service provider in the financial services sector.

Another factor that explains the success of iFast Capital is its strict compliance with principles of corporate governance and regulations. The firm follows strict corporate governance requirements in order to deliver high ethical standards in its operations. The team of experienced professionals helped iFast Capital to become an unopposable competitor on the financial market of Malaysia that it is today. The investment firm has continued to employ various measures that aim at improving the investment experience of the clients making it one of the best investment firms that seeks to help its clients achieve long term financial goals.