AMANAH SAHAM NASIONAL BERHAD

INTERNSHIP REPORT

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TABLE OF CONTENT

1.0 EXECUTIVE SUMMARY

ASNB is an entirely owned subsidiary of PNB, or Permodalan Nasional Berhad. The company that oversees the unit trust fund that PNB introduced is called ASNB. My internship is summarised in this report. My primary goal in doing an internship is to learn as much as I can while also putting the knowledge I have learned in school to use. My profile, the company profile which includes the history of the establishment, the vision, mission, objective, and goal are all included in this report. In addition, the organisational structure of the company as well as the goods and services that ASNB has provided are included in the company profile.

In addition, I included my training reflection in this report, which contains all the information, memories, and insights I had from my six months of industrial training at ASNB Kuala Selangor. This study includes SWOT analysis.

This section covers the impact of the SWOT analysis which identifies the company strengths, weaknesses, opportunities, and threats as well as potential solutions for ASNB to lessen its vulnerabilities and potential threats. I offered my own conclusion that I could draw throughout the internship period at the end of this report. The memories formed in ASNB I will always treasure Kuala Selangor and never forget.

In addition to gaining practical work experience, the six months I have been here have been incredibly meaningful for me in terms of discovering and learning a variety of new information that is not taught on campus. I have learned a lot about the real world here as well because we interact with investors and can effectively handle any issues or criticisms.
In conclusion, industrial training is an excellent way for students to obtain real world work experience before they graduate and go into the workforce.

4.0 COMPANY'S PROFILE

Figure 2

Permodalan Nasional Berhad (PNB) owns all of the shares in Amanah Saham Nasional Berhad (ASNB). The ASNB was founded on May 22, 1979. While Kuala Selangor branch was open on 2013. This company's responsibility is to oversee PNB-launched funds. In all, 33 branches can be found throughout Malaysia, and there are over 2,700 agent branches across the country. The Manager of the funds is ASNB, a wholly-owned subsidiary of PNB. ASNB was established on 22 May 1979 and has been in the industry for more than 40 years. ASNB has a total of 18 funds with total value of funds of RM276.48 billion as at 31 December 2023 ASNB's regular business hours are 8.15 a.m. to 4 p.m.

With the founding of Yayasan Pelaburan Bumiputera (YPB), ASNB was established. YPB was founded on January 9th, 1978. Leading and promoting Malaysian Bumiputera in the corporate and capital markets is the aim of this establishment. In line with the New Economic Policy (NEP), this is. Subsequently, on March 17, 1978, Permodalan Nasional Berhad (PNB) was founded as a financial institution or fund management business, with the duty of developing investment strategies and selecting the top companies. The unit trust was to be administered by ASNB, a subsidiary of PNB, which was founded on May 22, 1979. The initial goal of the unit trust's establishment was to assist in raising the socioeconomic standing of Bumiputeras. As of right now, ASNB operates 33 branch offices.

"To be a Distinctive World-class Investment House" is ASNB's stated vision. The goal is to increase the Bumiputera community's and all Malaysians' economic wealth for the country's prosperity. The aim of ASNB is to ensure that all investors have sound financial planning and can sustain a comfortable standard of living in retirement. In addition, ASNB wants to help its investors achieve financial independence and peace of mind. Through its equity control in

4.1 Organizational structure

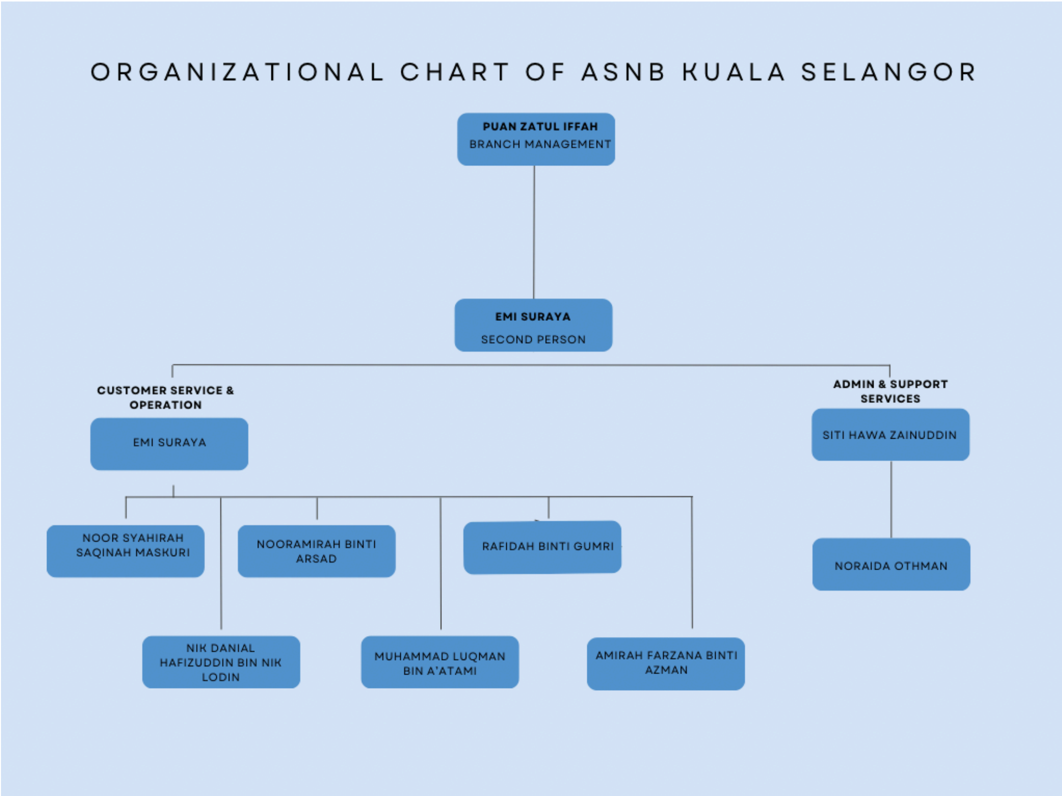

Figure 3

This is ASNB Kuala Selangor organisational chart. Ten employees work at ASNB Kuala Selangor in total. There are ten employees in the branch management and supervision department. Madam Zatul Iffah is in charge of the branch. It is she who is in charge of the branch. She works closely with the branch's management. Next, we have Madam Emi Suraya Binti Yahya as the assistant branch management of this branch. The administrative and support services department is the other department which is lead by Madam Siti Hawa Binti Zainuddin and folllowed by, Noraida Othman, will be in charge of admin operation of the branch Kuala Selangor. There are six employees working on operations and customer service. The executive counter is headed by Madam Noor Syahirah Saqinah Maskuri. Followed by Madam Nooramirah Binti Arsad, Madam Rafidah Binti Gumri, Sir Nik Danial Hafizzuddin Bin Nik Lodin, Sir Muhammad Luqman Bin A'atami, and Miss Amira Farzana Binti Azman.