

UiTM Faculty of Pharmacy Presents PharmaCare 2025 to Promote Health Awareness and Community Engagement

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On January 11, 2025, the PharmaCare programme took place at UiTM, bringing together students, faculty members, and the public for a day of insightful talks, interactive activities, and health awareness initiatives. The event, organised as part of a Community Pharmacy (PHC670) and Know Your Medicine (UPH654) assessment, was a success in promoting knowledge and awareness of public health. Apart from the booths with several health-related topics, one of the major highlights was the blood donation drive. This initiative encouraged civic responsibility and helped raise awareness about the importance of blood donation.

The opening ceremony marked the official commencement of the programme followed by a forum titled "Ahli Farmasi, Hero Yang Tak Didendang?" (Pharmacists: The Unsung Heroes). The panel featured distinguished pharmacists, including representatives from the maritime, hospital, and pharmaceutical logistics sectors: Madam Hendrawati Mohd Sapuan, Dr. Fahmi Hassan, and Mr. Khubaib Azahari. Their discussion highlighted the crucial contributions of pharmacists in various sectors, enlightening attendees about career opportunities and the impact of pharmacy professionals in healthcare.

The afternoon session featured interactive activities and informative talks. The first talk, under the health category, was delivered by Dr. Wahida Zulkifli, a senior lecturer from the Faculty of Pharmacy, UiTM Puncak Alam, titled "Produk dan Kosmetik Berdaftar: Cantik Selamat, Bukan Cantik Sesaat!", this session emphasised the importance of using certified pharmaceutical and cosmetic products to ensure consumer safety. Another inspirational talk was conducted by Mr. Hamim Aiman Kamaruzaman, a community pharmacist, under the title "Luar Kotak, Luar Biasa: Inovasi di Tempat Kerja". This session was particularly beneficial for UiTM students, inspiring them to innovate and excel in their future careers within the pharmaceutical industry.

Overall, the programme effectively bridged the gap between academic learning and real-world application, fostering a deeper understanding of pharmacy's role in community health. The success of PharmaCare 2025 has set a strong foundation for future initiatives aimed at raising health awareness and enhancing public engagement in pharmaceutical education.