

# THE RELATIONSHIP BETWEEN GENDER DIVERSTY IN BOARD OF DIRECTOR AND FIRM PERFORMANCE IN MALAYSIA

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#### **ABSTRACT**

The deficiency of women as a part of the board of director in some firms have become fast emerging issues as the generations nowadays have been promoting gender diversity to gain equivalence from both generations. There is in need for explanation on how does gender diversity benefits and give an impact to firm performances. This research is aimed to study the relationship between the involvement of women as board of director in gain gender diversity towards firm performances. This is to investigate whether both variables have relationship with each other. It is specifically studies on the public listed companies. This research is based on data obtained from the Bursa Malaysia companies list. The data was analysed to evaluate and determine the relationship between involvements of women in boardroom towards firm performances. The research suggested that by involving women to become part of the board directors will give a better firm performance as there are more opinions from both genders. There is evidence from previous study on the relationship on both of the variables. Thus, the research indicated that there is positive relationship with high significant level between involvement of women director and firm performance which implies that there is an impact from involving women in boardroom.