

FACULTY OF INFORMATION MANAGEMENT MARA UNIVERSITY OF TECHNOLOGY

Bachelor of Science in Information Management (IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES (IMR 665)

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Article 1 - "Audio-visual piracy: towards a study of the underground networks of cultural
globalization"
Article 2 - "Audiovisual Piracy, Informal Economy, and Cultural Globalization"

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1.0 ABSTRACT

This article summary comprises of two article of the same author with a full name of Tristan Mattelart. The first article published on 2009 entitled; "Audio-visual piracy: towards a study of the underground networks of cultural globalization", while the second article that were published on the year 2011 entitled; "Audiovisual Piracy, Informal Economy, and Cultural Globalization". These two article consist of 19 and 16 pages consecutively. Both of these article discuss the cultural industries threat it presents to the western world and the underground networks it related to. Although both of these articles discuss the steps taken mainly by the US government to combat these problem in order to protect their intellectual property rights of US companies. Since both of the article are being authored by the same author, we can see that the later article; "Audiovisual Piracy, Informal Economy, and Cultural Globalization" often mention and cite the older article as a reference.

2.0 INTRODUCTION

With the increasing aspect of technological features nowadays, an extensive literature has developed on the pirating of audio-visual products, which discussed the threat to the western cultural industries. Although pirating of audio-visual products tend to be viewed more as a 'criminal' activity, both of the article take a different aspects of the means and consider the major social, economic and political factors behind the extent of this phenomenon as well as the way the latter try to respond to the former. The earlier article of Mattelart analyze some of the underground channels through which cultural globalization is operating, while the later one are more focused on the issues raised by physical piracy in the countries of the south and the east of America.