



**FACULTY OF INFORMATION MANAGEMENT
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management
(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES
(IMR 665)

**ASSIGNMENT:
ARTICLE SUMMARY**

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Submission date:
8th October, 2015

Acknowledgement

For this opportunity I would like to express my appreciation and gratitude to wish a special thanks to my beloved lecturer because give a new learning to me in accomplish this interesting article summary. She inspired me greatly to work for this article. Besides that, I also want to thank Perpustakaan Tengku Anis because give the free internet in Computer Zone there so, I can search many information about both article and also a good environment. It make me can do my assignment peacefully. This project makes me more knowledgeable about the audio visual and more understanding about the change of audio visual also the piracy.

I also want to wish a lots of thank to my friend and especially to my classmates. They a really supported each other's and give many information regarding this assignment. This effort on doing this assignment very meaningful and I also must thank to my parents for give me change to study in this field. Without helps of the particular that mentioned, maybe I would face many difficulties while doing this individual assignment. This field gives a lot of knowledge to me in my future soon.

Table of contents

Table of contents	pages
1.0 Abstract	1
2.0 Introduction	2
3.0 Objectives	3
4.0 Discussions	4
5.0 Conclusion	5
Bibliography	6

1.0 Abstract

The first article title is changes in the management of information in audio-visual archives following digitization: current and future outlook from journal of librarianship and information science, in year 2008 and the author is Jorge caldera-Serrano. The second article title is about audio-visual piracy: towards a study of the underground networks of cultural globalization from global media and telecommunication article and the year of this article is 2009. This article an overview of the current changes that are being experienced in the management of audio-visual documentation and those that can be forecast in the future as a result of the migration from analogue to digital information. The availability of increasingly of digital reproduction has developed on the pirating of audio-visual products, films, and music and software cultural globalization. This article seeks to move on from the context within which piracy has mostly been considered since the end of the 1990 that of illicit downloading in developed countries. The underground channels cultural globalization is operating.

KEYWORDS: audio-visual; cultural globalization; piracy

2.0 Introduction

The both article have mention about the Changes in the audio-visual and make the ways of using of the audio visual changing. This can see the similarity of the both article by the advanced of the audio visual. The different of the article is about utilization of the audio visual. People will use the audio visual for different function and activity. The 1st article is Changes in the management of information in audio-visual archives digitization for Current and future outlook. The 2nd article is about the piracy in the underground networks of cultural globalization. According to this new definition 'the essential sine qua non of piracy consists in significant damage to the interests of those rights holders whose protection is the aim of intellectual property regimes and that this damage is increasingly sustained by conduct with little or no commercial motivation' (Panethiere, 2005). The migration from analogue to digital format has had many and diverse impacts on different working environments, and the management of information is no exception. The evolution from analogue to digital culture has made it easier for knowledge to be transmitted and has enabled a more fluent exchange of information. This rapid development has taken place to such an extent that the number of people working on line via Internet and adopting this new culture is on the increase in countries that were traditionally isolated. The process of digitalization collection of knowledge has given rise to a spirit of democratization and socialization of knowledge, an example of which is the development of free software. Piracy will shed light on some of the underground channels through which cultural globalization is operating. The rapid development of underground video distribution channels was driven, as well as by the distribution capacity of the black market networks. In the age of digital reproduction, the pirating of audio-visual products is tending to be viewed more and more as a 'criminal' activity. However, for millions of consumers in this has been for decades now a significant means of gaining access to the products of local, regional and global entertainments industries. This article will move away from the view that criminalizes piracy of this kind and consider the major social, economic and political factors behind the extent of this phenomenon. The dangers of piracy, these documents define it very broadly, including in the term both organized illegal profitmaking activities and practices, both individual and collective, with no financial aim.