

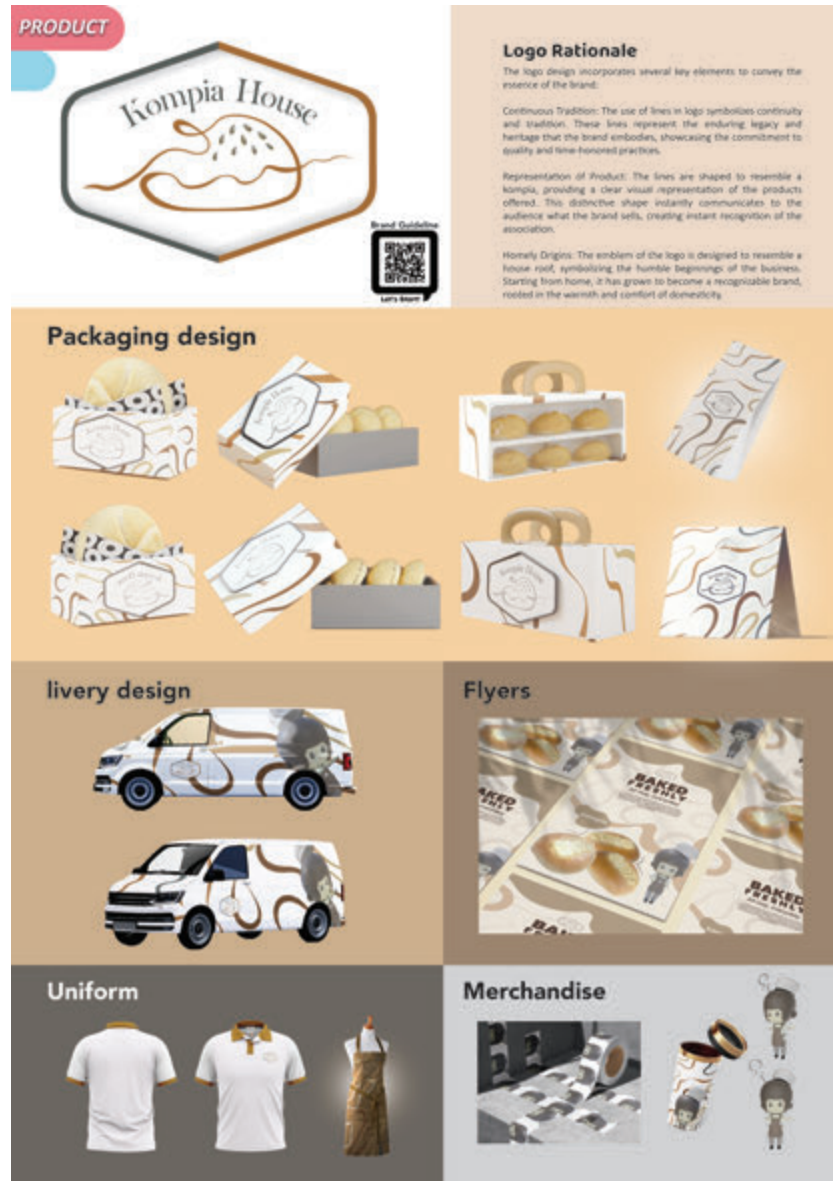


## GERRARD LIM

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### PRODUCT

Kompia House has exceptional culinary potential. However, some limitations hinder it from being recognised widely. Overcoming this challenge requires a comprehensive brand image, attractive advertisements, and immersive multimedia usage. It is expected that through robust advertising and multimedia efforts, these would help to Elevate Kompia House's image as a renowned culinary haven, that offers an unforgettable dining experience, which surely would attract a significant influx of tourists.

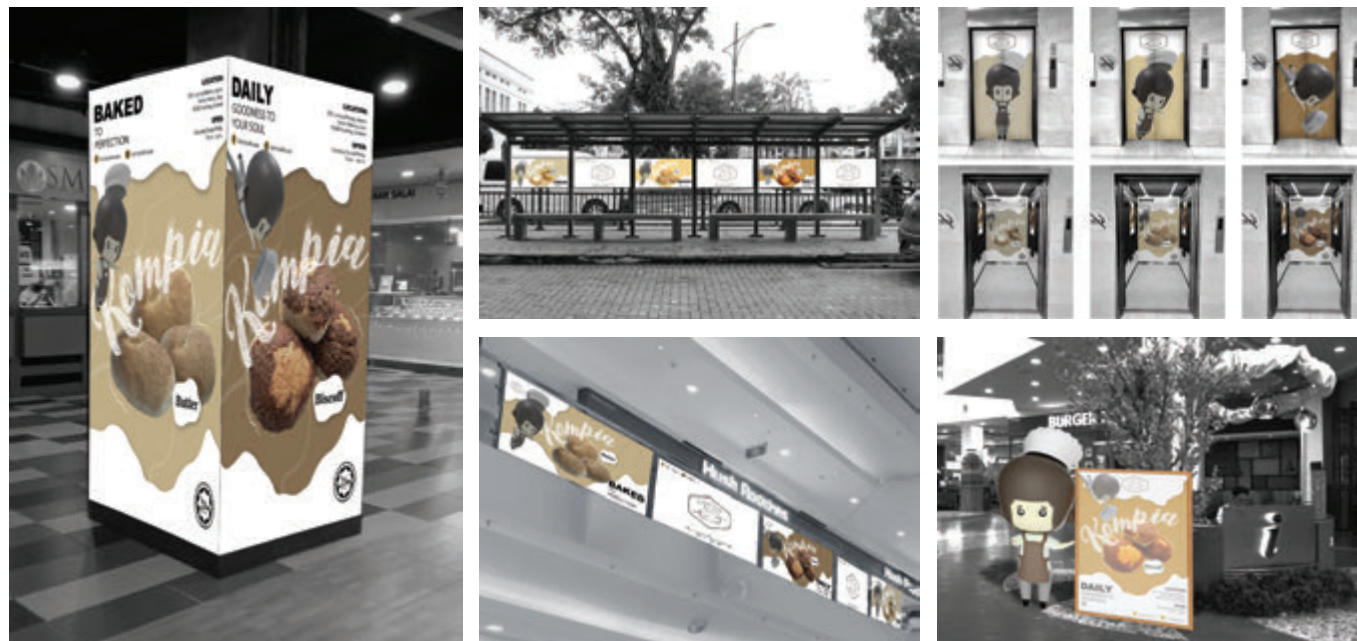


# GDT315

PRINT DESIGN PROJECT



PRINT ADS



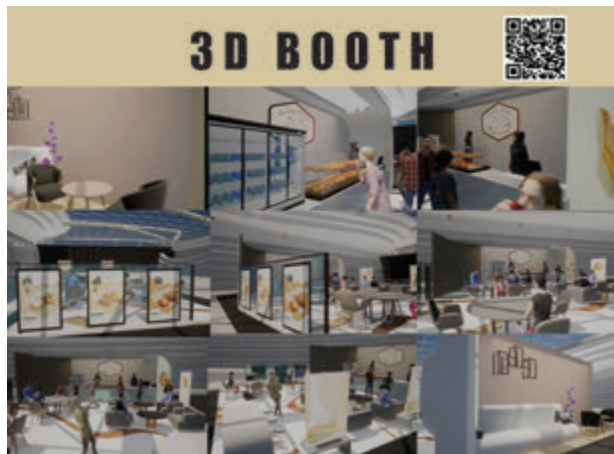
FIVE  
MEDIA PLATFORM



### MOBILE APPS



### 3D BOOTH



### COMMERCIAL VIDEO

