



**FACULTY OF INFORMATION MANAGEMENT  
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management  
(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES  
(IMR 665)

**ASSIGNMENT:  
ARTICLE SUMMARY**

Prepared by:  
Norjihan Binti Md. Salleh **(2012938677)**

**D1IM245 6A**

Prepared for:  
Mdm. Nurulannisa Binti Abdullah

Submission date:  
8<sup>th</sup> October, 2015

**Article on:**

**Article 1 - "Digital preservation of audio, video and film"**

**Article 2 - "The public-private partnership case study in digitization of audiovisual heritage"**

**Prepared by**

Norjihan Binti Md. Salleh

Faculty of Information Management

Universiti Teknologi MARA

Machang, Kelantan

## TABLE OF CONTENT

TABLE OF CONTENT .....	i
1.0 ABSTRACT .....	1
2.0 INTRODUCTION.....	1
3.0 OBJECTIVES.....	2
4.0 DISCUSSION.....	3
4.1 TYPE OF AUDIOVISUAL.....	3
4.2 PROBLEM OF AUDIOVISUAL .....	3
4.3 PARTNERSHIP .....	3
4.4 SOLUTION .....	3
5.0 CONCLUSION.....	4
BIBLIOGRAPHY.....	5
APPENDIX .....	6

## **1.0 ABSTRACT**

*The title for two articles that has been selected to be summarizes are; (1) digital preservation of audio, video and film and also (2) the public-private partnership case study in digitization of audiovisual heritage, whereby the first article is the research article and the second article is a case study. The first article was written by Richard Wright which is a Technology Manager from BBC Information and Archives, Brentford, United Kingdom, while the author for the second article is Bogdan Trifunovic which is from The Public Library Vladislav Petkovic Dis, Serbia. Both articles were written in 2004 and 2013 respectively, and the overall of these articles have 8 pages. These articles were taken from the same online database, which is Emerald Insight.*

**Keywords:** *Audiovisual, Collections, Digitization, Local heritage, Digital technology, Digital storage, Audiovisual media*

## 2.0 INTRODUCTION

Based on both articles, it definitely has different purpose, where the first article is regarding the collection of audiovisual materials in the broadcast archives. Then, there are three categories of media that has been discussed in this article, which are audio, video and film. The authors for this articles also mention the survey that has been done by the EC Project Presto towards ten major broadcast archives, whereby it shown the audiovisual material is at risk and inaccessible. Thus, this author was providing practical guidance in preserving the

audiovisual materials in this research article. The second article is concerning how one relatively small public library, limited in funds and resources, managed to cope with the

challenges of digitization of audiovisual material related to local heritage. The writer also focused on the partnership between the Library's Digitization Centre and TV station in establishing new technologies, equipment and practice in their everyday work, to be able to

successfully answer challenges of digitization and preservation of audiovisual material. Other than that, the author for this paper also tackles the problem of preservation of information on obsolete media and their digitization as well as providing possible solution in obtaining the audiovisual materials in libraries. Nevertheless, this article was not covered all

categories of the audiovisual materials as it is mostly concentrates on the magnetic carriers

only.