FACULTY OF INFORMATION MANAGEMENT

MARA UNIVERSITY OF TECHNOLOGY

Bachelor of Science in Information Management

(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES

(IMR 665)

ASSIGNMENT:

ARTICLE SUMMARY

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D1IM245 6A

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Submission date:

8th October, 2015

Article on:

Article 1 - "The public-private partnership case study in digitization of
audiovisual heritage"

and

Article 2 - "Making the point? The audiovisual/digital
media dissertation"

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In the first article of The Public Private partnership case study, they want to analyze how the small library have the limited fund and resources and manage the digitization of audiovisual material with the challenges that are related with the local heritage. This problem should be solve to preserve the information of the old historical legacy. It will be a problem if we are lost the materials. Mean while, the second article of The Audiovisual/digital media desertion is about the advantages of training in creating the audiovisual/digital media. These two articles are find the one possible solution of the problem and then recognizing the advantages to education and training the disciplined students to work on film theory so that they can practice it in the future. The public library should pay attention with the old collection of video tapes.

More students like to take the pictures with what they are doing in or outside. They like to the moving image rather that written text. By increasing the uses of the digital media and communication, the audio visual essay will help many researcher and doctoral candidates to done their task of the work. The library is established their digitization center, it responsible to the surrounding activities by digital preservation and manage all the activities about the digitization local history collections and other collections. Most important is, it manage and maintain the digital library.

The objective of both articles are:

Article 1

- To know how they are thinking about audiovisual by setting up, conclude and developed also managed the audiovisual by uses in the other time.

Article 2

- To provide a clear and original framework for teaching, supporting and assessing the audio visual.

The article 1 discuss about digitization of audio and material that are identified as the part of the local heritage materials in the library. The audio visual also the materials that are moving, recorded sound and image items. This library also provide the access the old and closed of archive audio and video materials. It is the important part of our memory so we need to save and holding it by care about it. Preserving the materials is the important part of recent history, cultural heritage and information that are were recorded from the 1960 until the beginning of the twenty-first century. Besides that, many of the media houses don't want to pay attention about how long the age carriers were stored and if the information on them should be preserved. This library's problem is to handling the DVDs, they still using the wooden shelves for the DVDs. So by the solution is recommended using the standard metal closed shelves for the safety. But the issue is they are unaffortable.

All the digitized and archived material is now available for researcher or presentation purposes and preserve it for future generation.   Meanwhile the other article is about the workshop that beginning of the participant were reminder to pervasiveness in fiction film or television in the way by unconscious or conscious. In the workshop first in provide the tool for scripting and produce the audiovisual to build the confidence and competence for the future. They also provide by knowledge with the ideas of the computer, captured materials with cameras and try the sound recording equiptment. They also learn about cut the exercise in editing the suites. This article is more about audio visual by editing the film and acting.

The differentiate of article 1 and 2 is about digitization. In the article 1 it explain about what is actually digitization and tell details what is digitization such as metadata, microfilm. Besides that, it also tell about how to preserve the digitization. Meanwhile in the second article is about how to make an essay about audio visual because it teach to know what is digital in the other side especially in the film field.