

FUNDAMENTAL OF ENTREPRENEURSHIP
(ETR 300)

13%

Stylize airbrush

12 A, Jalan Tengku Ampuan Zabedah J9/J
Seksyen 9, 40100 Shah Alam
Selangor Darul Ehsan

airbrush designing

Prepared By

Siti Aminah Bt. Jaafar	2002402838
Mastura Bt. Mansur	2002402900
Hilmi Amir Hamzah B. Husni	2001101026
Abdullah B. Yusof	2002402772
Imran B. Ahmad Sha'er	2002403045

Prepared for
En. Mohamed Husny Basir

Date
September 2004

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STYLIZE AIRBRUSH,
12 A, Jalan Ampuan Zabedah J9/J
Seksyen 9, 40100 Shah Alam,
Selangor Darul Ehsan.

Tel : 03-55441313
Fax : 03- 55441212

Ruj Tuan :
Ruj Kami :
Tarikh: 5th October.2004

Mr.Mohamed Husny bin Basir,
Lecturer,
Fundamental of Entrepreneurship (ETR 300),
Universiti Teknologi Mara,
40450 Shah Alam,
Selangor Darul Ehsan.

Sir,
SUBMISSION OF BUSINESS PLAN

We refer to the above ; we are pleased to enclose here with the business plan of Syslize Airbrush for your reference and retention.

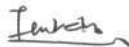
This business plan is prepared in compliant with the requirement of this course.

We hope that this report is complete and meets all the requirement of this course.

Lastly, we would like to thank you all of the support and guidance given to us in the preparation of this report.

If you have any enquiring or require for the information regarding this report, please do not hesitate to contact the undersigned.

Sincerely,



(General Manager)
Imran Bin Ahmad Sha'er

ACKNOWLEDGEMENT

ASSALAMUALAIKUM W.B.T..

In the name of Allah S.W.T..

A special thanks to Faculty of Art and Design for the opportunities given to use of all facilities like PITAR and library MEDEC. To Mr. Mohamed Husny Bin Basir as our lecturer, thank you for spending a lot of time for giving us the guideline to finish this business plan project.

Big thanks to our parents for all supporting and encouragement to us in all situations that we involve. Only Allah will repay back the precious of moral and material support that you are given.

Next, we would like to thank to all member in this group because of the cooperation and hardworking in doing this assignment. The joy and difficult situation we handling together are the best things to remember.

Lastly, thanks a lot to each other and any others individual who indirectly involve in making this project paper successful. Hope Allah S.W.T blesses all of you.

We hope that this business planning project will help us in our daily life. The best of all was come from Allah S.W.T and the worst once as usually comes from us.

Truly,

Imran Bin ahmad Sha'er

Hilmi Amir Hamzah Bin Husni

Siti Aminah Bte Jaafar

Mastura Bte Mansur

Abdullah Bin Yusof

SECTION 1 INTRODUCTION

Stylize Airbrush is the name of our partnership after all partners agreed with it . We serve customer with a new design of airbrushing as well as providing them with the most quality airbrush design . We are a shop that specializes in designing and airbrushing only and also high quality with the new technology to attract our customer . There is no other shop that can do better than Stylize Airbrush . Stylize Airbrush is the only answer to the airbrushing lover also for person who like funky and brave . We receive customer needs from teenagers to big company . For example the company needs to paint their livery to put the corporate image to the vehicle . That is the way that we can do , we can make some different . We are situated at Seksyen 9 , Shah Alam . The main purpose we are using that area because it is in the middle of the Shah Alam city . We actually new and we need to know how the people will react with our new services and technology . We will be ready for the risk of the people that would not accept our new style in painting . We confident that we can brake the market even though many competitors around .

BUSINESS ADDRESS :

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